

Release date: 13 January 2017

## **ATS EUROMASTER FITS OUT NEXT GENERATION OF TOP TECHNICIANS WITH NEW APPRENTICESHIP PROGRAMME**

ATS Euromaster has launched a new apprenticeship scheme to forge the next generation of expert technicians while simultaneously encouraging more young people to pursue rewarding careers in the vehicle maintenance industry.

The two-year programme is in partnership with ProVQ, a specialist automotive training provider. Eight teenagers aged between 16 and 19 have commenced the course and are the first to be gaining valuable experience on the job, each aiming to become fully qualified technicians at the end of their training.

They are based at ATS Euromaster service centres across the country for practical vehicle maintenance training, and will also attend ProVQ's National Automotive Training Centre in Shrewsbury for two-week training blocks throughout the year for additional skills training. On completion of the training, the apprentices will have the opportunity to pursue their career with ATS Euromaster.

Tim Hallatt, Learning and Development Business Partner for ATS Euromaster, says: "While the company already has an exceptional accredited training programme, this new scheme helps support school leavers directly enter the industry, prepares them for the world of work and brings the technicians and managers of the future into ATS Euromaster."

The scheme, which is accredited by the Institute of the Motor Industry (IMI), reinforces the commitment by ATS Euromaster to ensure its staff set the standard for the industry,

**YOU'RE IN GOOD HANDS**  
in centre | online | mobile



exemplified by the firm's numerous accolades and accreditations including ISO 9001 for quality and RoSPA Gold for safety.

A second intake of apprentices is scheduled for Spring 2017, with 24 places available for young people looking to enter the industry.

ends

### About ATS Euromaster

Birmingham-based [ATS Euromaster Ltd](#), part of the [Euromaster Group](#), was established in 1965 and operates approximately 340 centres, more than 820 service vans and employs nearly 2,600 people, providing coverage across Great Britain. It is the country's largest comprehensive tyre distributor, supplying tyres for cars, vans, trucks, buses/coaches, materials handling equipment, agricultural machinery and construction plant. The company's expertise also extends to car and van service, maintenance and repair (SMR), including: menu-driven servicing, Class IV & Class VII MoT tests, brakes, batteries, shock absorbers, oil, exhausts, fault diagnostics and air-conditioning servicing. ATS Euromaster is accredited by both [safecontractor](#) and the [Contractors Health and Safety Scheme](#) (CHAS) and has been granted a [Royal Warrant](#) as tyre specialists to Her Majesty The Queen. It is also an official 'industry partner' to the Freight Transport Association's [Van Excellence](#) programme. For further information visit: <http://www.atseuromaster.co.uk/business>



<http://www.facebook.com/ATSEUROMASTER>



[https://twitter.com/ats\\_business](https://twitter.com/ats_business)



<http://www.linkedin.com/company/ats-euromaster>



<http://www.youtube.com/user/ATSEuromaster1>

**Note to editor:** For press information visit ATS Euromaster's [online newsroom](#) or contact James Boley on 020 8647 4467, or by email to [james.boleyn@garnettkeeler.com](mailto:james.boleyn@garnettkeeler.com).

ATS/709/17

**YOU'RE IN GOOD HANDS**  
in centre | online | mobile



Tyres and Vehicle Maintenance