



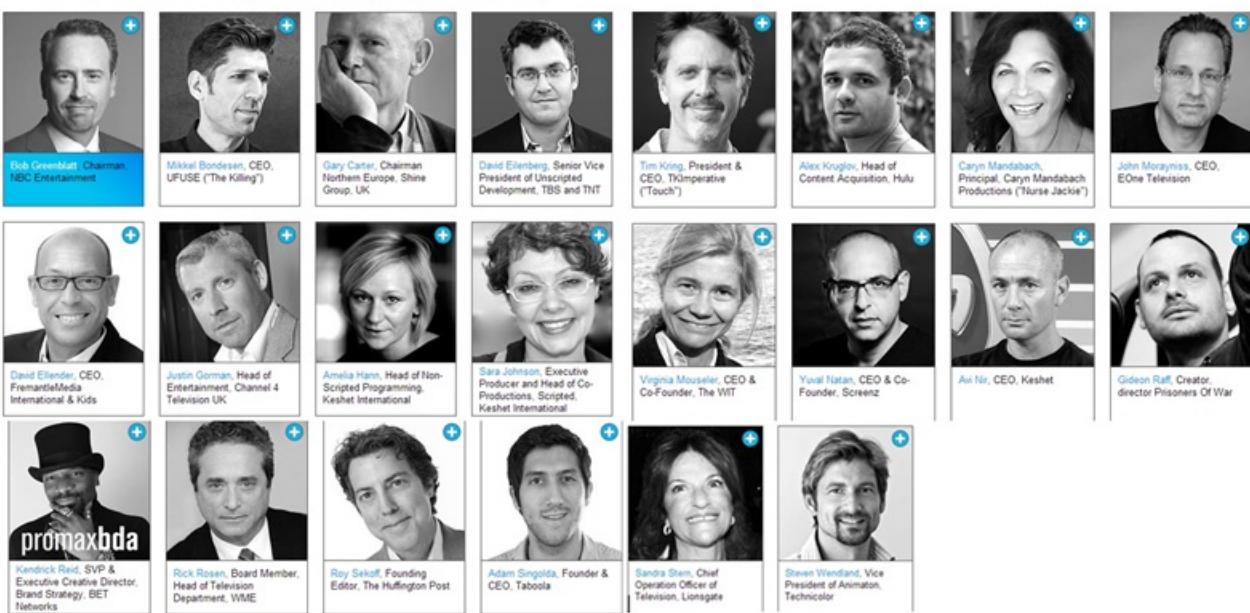
## INTV - INNOVATION IN TV CONFERENCE JERUSALEM

Over a thousand executives and business people from the world of television in Israel and overseas are expected to attend the second INTV- Innovation in TV conference, taking place at the Jerusalem YMCA, 4-5 November 2013. Executives from NBC, WBE, HuffPost, TNT, TBS and Hulu, among others, will present at the conference, with the keynote speaker being Bob Greenblatt, Chairman of NBC Entertainment.

*Innovative TV Conference  
Jerusalem 2013*

### Speakers

We are thrilled to provide you the list of confirmed speakers for INTV but keep checking back as the list is incomplete.



In recent years, Israel has become a new and fresh source of content for the global television industry. Last year, a record number of local formats were acquired for distribution and adaptation throughout the world and specifically in the US. In the evolving TV and New Media (mobile and Internet) worlds - Israel is regarded as a spring broad for ideas and originality in the global industry. As such, there is much interest and much activity from business people within and beyond the field, such as venture capital funds, to create new business relationships, as well as establish and expand upon existing relationships in Israel and abroad, especially with New York.

This unique, international conference on innovation in television and digital media in Israel will bring together leaders of the Israeli industry with leaders of the global, but mainly European and American television industries. The two day event will include key note lectures delivered by international speakers in the field of scripted and non-scripted TV (Day 1) and lectures and panels on Day 2.

In addition, the conference will include the Promaxbda Creative Clinic, led by Kendrick Reid, SVP and Executive Director of brand strategy development for BET Networks, taking place on 5 November.

For more information and registration: <http://www.in-tv.net/>.

#### **This year the conference will take place at the YMCA:**

Jerusalem International YMCA building, with its elegant arches, domes and 152-foot observation tower, is a historical Jerusalem landmark that serves as a center of cultural, athletic, social and intellectual life in Jerusalem. It is also a meeting ground and a conference center where people from all backgrounds and nationalities gather to discuss issues of shared concern, specifically related to the three monotheistic religions.

#### **Keynote SPEAKERS:**

- Bob Greenblatt, Chairman NBC Entertainment
- Mikkel Bondesen, CEO, UFUSE, ("The Killing")
- Gary Carter, Chairman Northern Europe, Shine Group, UK
- David Eilenberg, Senior Vice President of Unscripted Development, TBS and TNT

- DAvid Ellender, CEO, FremantleMedia International & Kids
- Justin Gorman, Head of Entertainment, Channel 4 Television UK
- Ministry for Industry and Trade
- Ministry of Foreign Affairs
- Ministry of Tourism
- Jerusalem Municipality
- The Authority for the Development of Jerusalem
- Jerusalem Municipality
- The Jerusalem Television and Cinema Initiative
- Dori Media
- RRsat
- The time
- McCann- Erickson

#### **INTV Partners**

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**Den Israelske Turistkontor** har som oppgave å markedsføre Israel som destinasjon i Norden og Baltikum, samt å formidle turistinformasjon til allmennheten i disse landene. Den Israelske statens Turistbyrå arbeider direkte under turistministeriet i Israel. Sammenlagt finnes 18 turistbyråer rundt om i verden som arbeider med å fremme turismen til Israel.

**Opplev det unike Israel** – Besøk Tel Aviv, Party- og Beachbyen ved Middelhavet som aldri sover – Streif rundt i fascinerende Jerusalem med sine tre verdensreligioner – Flyt på det helsebringende Dødehavet – Svøm med delfiner og snorkle i Rødehavets korallrev ved Eilat – Gå i Jesus fotspor i det Hellige landet – Vandring i Galilea med sin utrolige natur.

Les mer på [www.goisrael.no](http://www.goisrael.no)