

Stockholm, October 28, 2009

Invitation to press and analyst meeting at 10:00 CET on November 3

TradeDoubler's (publ) report for January-September 2009 will be presented at 10.00 a.m. CET on Tuesday November 3 at TradeDoubler's office 7th floor Sveavägen 20 in Stockholm.

President and CEO Örjan Frid will comment on the report.

The presentation will be held in English.

The presentation will also be available live and on demand through audiocasting on the www.tradedoubler.com/ir and www.financialhearings.com.

To register and for questions, please contact:

Katarina Bergegård, IR/Communications

ir@tradedoubler.com

+46 (0)8 40 50 800

To participate through telephone, please call the following numbers five-ten minutes before the presentation starts.

SWE + 46 (0)8 5051 3791

UK +44 (0)20 7806 1968

US +1 718 247 0884