



July 6, 2026

## NYORDA buy-backs of own shares

NYORDA Aktiebolag (publ) (“NYORDA” or the “Company”) has, during the period June 29 – July 3, 2026, repurchased a total of 17,081 ordinary shares within the framework of the share buyback program launched by the Board of Directors under the authorization granted at the Annual General Meeting on June 5, 2026.

The buyback program, which NYORDA announced on June 15, 2026, is carried out in accordance with the EU Market Abuse Regulation (EU) No. 596/2014 (“MAR”) and the Commission Delegated Regulation (EU) No. 2016/1052 (the “Safe Harbour Regulation”).

Date	Aggregated daily volume (number of shares)	Volume-weighted average price per day (SEK)	Transaction value per day (SEK)
29.06.2026	5,998	6.33767	38,013
30.06.2026	5,972	6.3616	37,991
01.07.2026	400	6.42	2,568
02.07.2026	3,661	6.44	23,577
03.07.2026	1,050	6.32	6,636

All acquisitions have been carried out on Nasdaq Stockholm on behalf of NYORDA by Mangold Fondkommission AB, which makes its trading decisions regarding the timing of share purchases independently of NYORDA. Following the above acquisitions, NYORDA’s holding of treasury shares as of July 3, 2026, amounted to 5,462,586 shares where of 1,253,346 ordinary shares and 4,209,240 C-shares. The total number of shares in NYORDA amounts to 65,445,838 whereof 61,236,598 ordinary shares and 4,209,240 C-shares and the total number of votes amounts to 65,445,838.

From June 15, 2026, up to and including July 3, 2026, a total of 50,027 ordinary shares have been repurchased within the framework of the program. In total, a maximum of 1,132,025 ordinary shares may be repurchased.

**For further information, please contact:**

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The information was submitted for publication, through the agency of the contact person set out above, at 3 pm CEST on July 6, 2026.

**About NYORDA AB**

NYORDA AB, formerly Tradedoubler AB, is a Swedish public limited liability company listed on Nasdaq Stockholm. NYORDA AB is the parent company of a group of businesses focused on digital marketing, technology and growth. Tradedoubler continues to operate as a business and brand within the Group. More information is available at <https://nyorda.com/>.