



May 11, 2026

Tradedoubler buy-backs of own shares

Tradedoubler Aktiebolag (publ) (“Tradedoubler” or the “Company”) has, during the period May 4 – May 8, 2026, repurchased a total of 53,687 ordinary shares within the framework of the share buyback program launched by the Board of Directors under the authorization granted at the Annual General Meeting on May 20, 2025.

The buyback program, which Tradedoubler announced on March 20, 2026, is carried out in accordance with the EU Market Abuse Regulation (EU) No. 596/2014 (“MAR”) and the Commission Delegated Regulation (EU) No. 2016/1052 (the “Safe Harbour Regulation”).

Date	Aggregated daily volume (number of shares)	Volume-weighted average price per day (SEK)	Transaction value per day (SEK)
04.05.2026	11,017	6.2739	69,120
05.05.2026	11,140	5.7006	63,505
06.05.2026	1,716	5.7969	73,713
07.05.2026	13,364	6.0019	80,209
08.05.2026	5,450	6.102	33,256

All acquisitions have been carried out on Nasdaq Stockholm on behalf of Tradedoubler by Mangold Fondkommission AB, which makes its trading decisions regarding the timing of share purchases independently of Tradedoubler. Following the above acquisitions, Tradedoubler’s holding of treasury shares as of May 8, 2026, amounted to 5,226,351 shares where of 1,017,111 ordinary shares and 4,209,240 C-shares. The total number of shares in Tradedoubler amounts to 65,445,838 whereof 61,236,598 ordinary shares and 4,209,240 C-shares and the total number of votes amounts to 65,445,838.

From March 20, 2026, up to and including May 8, 2026, a total of 226,351 ordinary shares have been repurchased within the framework of the program. In total, a maximum of 1,544,584 ordinary shares may be repurchased.

For further information, please contact:

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About Tradedoubler

Tradedoubler is an international leader in digital marketing and technology. Combining over 20 years of digital marketing expertise, a global presence and a market-leading technology platform, Tradedoubler offers customised performance-based solutions for advertisers and publishers. Founded in Sweden in 1999, Tradedoubler was a pioneer in affiliate marketing in Europe and has since developed its offering to include data-driven insights and purchase journey tracking through its proprietary BI tool. The share is listed on Nasdaq OMX Stockholm. More information is available at www.tradedoubler.com.