



May 5, 2026

## Tradedoubler postpones Annual General Meeting

The Board of Directors of Tradedoubler Aktiebolag (publ) intends to propose a change of the company's name. In light of this, the Board has decided to postpone the Annual General Meeting, which was previously scheduled to be held on 19 May 2026.

The Annual General Meeting will instead be held on 5 June 2026 at 09:00.

Notice of the Annual General Meeting will be published later today.

**For further information, please contact:**

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**About Tradedoubler**

Tradedoubler is an international leader in digital marketing and technology. Combining over 20 years of digital marketing expertise, a global presence and a market-leading technology platform, Tradedoubler offers customised performance-based solutions for advertisers and publishers. Founded in Sweden in 1999, Tradedoubler was a pioneer in affiliate marketing in Europe and has since developed its offering to include data-driven insights and purchase journey tracking through its proprietary BI tool. The share is listed on Nasdaq OMX Stockholm. More information is available at [www.tradedoubler.com](http://www.tradedoubler.com)