

April 28, 2026

Tradedoubler hosts presentation of Q1 2026 interim report and strategic update

Tradedoubler Aktiebolag (publ) (“Tradedoubler” or the “Company”) will publish its interim report for the first quarter of 2026 on May 5, 2026. In connection with the release, a presentation for investors, analysts and media will be held at 10:00am CEST the same day.

During the presentation, CEO Matthias Stadelmeyer will comment on the Company’s financial performance for the quarter and provide a strategic update, including the introduction of a new group structure and positioning, reflecting a significant step in the Company’s strategic development.

The update will be of particular relevance for investors as Tradedoubler outlines its evolution from a strong foundation in partner marketing into a broader set of growth engines, including influencer marketing, app marketing, retail media (Bridge Retail Media) and new AI-driven search and discovery solutions through Emna AI.

The presentation will be held in English and will be followed by a Q&A session.

Date: May 5, 2026

Time: 10:00 CEST

Webcast: <https://www.redeye.se/events/1144829/live-q-tradedoubler-5>

The presentation material will be available on the Company’s website prior to the start of the webcast.

For further information, please contact:
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The information was submitted for publication, through the agency of the contact person set out above, at 2 pm CEST on April 28, 2026.

About Tradedoubler

Tradedoubler is an international leader in digital marketing and technology. Combining over 20 years of digital marketing expertise, a global presence and a market-leading technology platform, Tradedoubler offers customised performance-based solutions for advertisers and publishers. Founded in Sweden in 1999, Tradedoubler was a pioneer in affiliate marketing in Europe and has since developed its offering to include data-driven insights and purchase journey tracking through its proprietary BI tool. The share is listed on Nasdaq OMX Stockholm. More information is available at www.tradedoubler.com.