



April 20, 2026

Tradedoubler buy-backs of own shares

Tradedoubler Aktiebolag (publ) (“Tradedoubler” or the “Company”) has, during the period April 13 – April 17, 2026, repurchased a total of 23,360 ordinary shares within the framework of the share buyback program launched by the Board of Directors under the authorization granted at the Annual General Meeting on May 20, 2025.

The buyback program, which Tradedoubler announced on March 20, 2026, is carried out in accordance with the EU Market Abuse Regulation (EU) No. 596/2014 (“MAR”) and the Commission Delegated Regulation (EU) No. 2016/1052 (the “Safe Harbour Regulation”).

Date	Aggregated daily volume (number of shares)	Volume-weighted average price per day (SEK)	Transaction value per day (SEK)
2026-04-13	7,182	6.6157	47,514
2026-04-14	7,449	6.5927	49,109
2026-04-15	1,000	6.86	6,860
2026-04-16	7,729	6.94	53,639

All acquisitions have been carried out on Nasdaq Stockholm on behalf of Tradedoubler by Mangold Fondkommission AB, which makes its trading decisions regarding the timing of share purchases independently of Tradedoubler. Following the above acquisitions, Tradedoubler’s holding of treasury shares as of April 17, 2026, amounted to 5,083,416 shares where of 874,176 ordinary shares and 4,209,240 C-shares. The total number of shares in Tradedoubler amounts to 65,445,838 whereof 61,236,598 ordinary shares and 4,209,240 C-shares and the total number of votes amounts to 65,445,838.

From March 20, 2026, up to and including April 17, 2026, a total of 83,416 ordinary shares have been repurchased within the framework of the program. In total, a maximum of 1,544,584 ordinary shares may be repurchased.

For further information, please contact:

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The information was submitted for publication, through the agency of the contact person set out above, at 2 pm CEST on April 20, 2026.

**About Tradedoubler**

Tradedoubler is an international leader in digital marketing and technology. Combining over 20 years of digital marketing expertise, a global presence and a market-leading technology platform, Tradedoubler offers customised performance-based solutions for advertisers and publishers. Founded in Sweden in 1999, Tradedoubler was a pioneer in affiliate marketing in Europe and has since developed its offering to include data-driven insights and purchase journey tracking through its proprietary BI tool. The share is listed on Nasdaq OMX Stockholm. More information is available at www.tradedoubler.com.