



April 7, 2026

Tradedoubler buy-backs of own shares

Tradedoubler Aktiebolag (publ) ("Tradedoubler" or the "Company") has, during the period March 30 – April 2, 2026, repurchased a total of 19 335 ordinary shares within the framework of the share buyback program launched by the Board of Directors under the authorization granted at the Annual General Meeting on May 20, 2025.

The buyback program, which Tradedoubler announced on March 20, 2026, is carried out in accordance with the EU Market Abuse Regulation (EU) No. 596/2014 ("MAR") and the Commission Delegated Regulation (EU) No. 2016/1052 (the "Safe Harbour Regulation").

Date	Aggregated daily volume (number of shares)	Volume-weighted average price per day (SEK)	Transaction value per day (SEK)
2026-03-30	3 960	6,4	25 344
2026-03-31	5 244	6,6943	35 105
2026-04-01	4 957	6,9565	34 483
2026-04-02	5174	6,644	34 376

All acquisitions have been carried out on Nasdaq Stockholm on behalf of Tradedoubler by Mangold Fondkommission AB, which makes its trading decisions regarding the timing of share purchases independently of Tradedoubler. Following the above acquisitions, Tradedoubler's holding of treasury shares as of April 2, 2026, amounted to 5 035 916 shares whereof 826 676 ordinary shares and 4 209 240 C-shares. The total number of shares in Tradedoubler amounts to 65 445 838 whereof 61 236 598 ordinary shares and 4 209 240 C-shares and the total number of votes amounts to 65 445 838.

From March 20, 2026 up to and including April 2, 2026, a total of 35 916 ordinary shares have been repurchased within the framework of the program. In total, a maximum of 1,544,584 ordinary shares may be repurchased.

For further information, please contact:

Matthias Stadelmeyer, CEO Tradedoubler

Phone: +46 8 405 08 00

Email: ir@tradedoubler.com

The information was submitted for publication, through the agency of the contact person set out above, at 15:00 CEST on April 7, 2026.

About Tradedoubler

tradedoubler.com



Tradedoubler is an international leader in digital marketing and technology. Combining over 20 years of digital marketing expertise, a global presence and a market-leading technology platform, Tradedoubler offers customised performance-based solutions for advertisers and publishers. Founded in Sweden in 1999, Tradedoubler was a pioneer in affiliate marketing in Europe and has since developed its offering to include data-driven insights and purchase journey tracking through its proprietary BI tool. The share is listed on Nasdaq OMX Stockholm. More information is available at www.tradedoubler.com