



9 January 2026

## Clarification Edison CEO interview

Tradedoubler refers to an interview with Chief Executive Officer Matthias Stadelmeyer published by the analyst company Edison Group on January 8th.

The statements and figures referenced by the CEO were not intended to be forward-looking information and should not be interpreted as guidance, forecasts or expectations regarding future results. All figures mentioned were approximates and reflecting on business trends and on what has been delivered historically up until Q3 2025.

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### **About Tradedoubler**

Tradedoubler is an international leader in digital marketing and technology. Combining over 20 years of digital marketing expertise, a global presence and a market-leading technology platform, Tradedoubler offers customised performance-based solutions for advertisers and publishers. Founded in Sweden in 1999, Tradedoubler was a pioneer in affiliate marketing in Europe and has since developed its offering to include data-driven insights and purchase journey tracking through its proprietary BI tool. The share is listed on Nasdaq OMX Stockholm. More information is available at [www.tradedoubler.com](http://www.tradedoubler.com)