

3 December 2025

The board of directors exercises authorizations to issue and repurchase class C-shares

Tradedoubler Aktiebolag (publ) ("Tradedoubler") today announces that the board of directors exercises authorizations to issue and repurchase class C-shares to secure the company's commitments under share program 2025.

The annual general meeting of Tradedoubler on 20 May 2025 resolved – for the purpose of ensuring that the company can fulfil its commitments under the share program 2025 resolved by the annual general meeting – to authorize the board of directors to resolve on a directed share issue of class C shares.

The annual general meeting further resolved to authorize the board of directors to resolve on the repurchase of all issued class C shares by an offer directed to all holders of class C shares. Repurchase under this authorization may be made at a price not less than SEK 0.40 (the share's quota value) and not more than SEK 0.42 per share.

The board of directors resolved to exercise the share issue authorization for the said purpose to issue 4,209,240 class C shares to Nordea Bank AB (publ) ("Nordea"). The share issues shall be made at a price of SEK 0.40 per share (corresponding the share's quota value). Nordea has subscribed for and been allotted all the class C shares in the new issue.

The board of directors has further resolved to exercise the repurchase authorization for the said purpose by repurchasing all issued class C shares against payment corresponding to the quota value of the share (SEK 0.40 per share). Repurchase of the class C shares may be effected no later than 30 November 2025. Tradedoubler and Nordea have entered into an agreement about repurchase of all the class C shares from Nordea.

The class C shares will be converted to ordinary shares in connection with the delivery of ordinary shares under share program 2025.

After the share issue and repurchase, the company will hold 4,209,240 own class C-shares and 790,760 own ordinary shares, which will correspond to approximately 7.6 percent of the total number of shares and votes in the company.



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The information was submitted for publication, through the agency of the contact person set out above, at 11:30 CET on 3 December 2025.

About Tradedoubler

Tradedoubler is an international leader in digital marketing and technology. Combining over 20 years of digital marketing expertise, a global presence and a market-leading technology platform, Tradedoubler offers customised performance-based solutions for advertisers and publishers. Founded in Sweden in 1999, Tradedoubler was a pioneer in affiliate marketing in Europe and has since developed its offering to include data-driven insights and purchase journey tracking through its proprietary BI tool. The share is listed on Nasdaq OMX Stockholm. More information is available at www.tradedoubler.com