

Watchfinder celebrates KEiBA success

Watchfinder celebrated making it to the finals of the Kent Excellence in Business Awards 2012 last Thursday.

The achievement was celebrated at a glittering event at Priestfield, Gillingham Football Club, which was staged and produced by Kent County Council and The KM Group. Thirteen businesses and individuals were selected as category winners after a tough judging process whittled down hundreds of entries to 40 finalists.

Watchfinder from Maidstone, Kent were a top three finalist in the Customer Service and Commitment Award.

Watchfinder Director and Co-Founder, Matt Bowling, said "When Watchfinder began, we recognised that building relationships was the key to growing the company. Deliver great service, go the extra mile, and you make it easier for customers to become loyal advocates who help drive that growth."

Kent County Council Cabinet Member for Regeneration and Economic Development, Mark Dance, said "I was delighted to see so many outstanding businesses and entrepreneurs last night. All of the entrants were of an extremely high standard and Kent has once again shown that it really is the place to do business."

Chairman of KM Group, Geraldine Allinson, said "This is the fourth Kent Excellence in Business Awards and last night's event raised the game, yet again, as far as awards schemes in this county are concerned. It truly was Kent's business night of the year. My congratulations go to the finalists and worthy winners for achieving so much in a tough economic climate. This is a great county to do business in and, better placed than most to take advantage of the many opportunities ahead."

KEiBA aims to recognise and reward excellence in Kent and Medway businesses of all sizes as well as individual awards. It's hoped that the awards will also boost staff morale and help attract new staff. Winning an award will also help businesses raise their profile in Kent.

All of the entries went through a rigorous judging process, which rated entrants against pre-set criteria to select a shortlist for each category. The judges then visited the short-listed entrants to carry out a more in-depth investigation through face-to-face interviews before selecting the list of finalists.

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About Watchfinder:

Watchfinder.co.uk is home to the UK's largest collection of pre-owned watches and is visited by over four million people every year. Founded by a group of watch enthusiasts and friends in 2002 as an answer to the lack of online resource for fine timepieces, Watchfinder has been built around the ethos of trust, establishing the confidence needed to buy and sell high value watches via the internet.

The company delivers the ultimate customer experience, providing consumers with a superior way to buy brands such as Rolex, Omega, Breitling, TAG Heuer, Longines and Cartier. Every watch received undergoes a strict and rigorous screening process for authenticity and condition, ensuring that each item meets the highest standard possible before sale, before then being given a twelve month warranty as a testament to its excellent working order. Watchfinder is part of the WF&Co group.

More information can be found at www.watchfinder.co.uk/info/About-us

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