

New start for MQ MarQet with new owners and stores will open tomorrow

The acquisition of MQ MarQet have been completed and will thereby continue its operations with increased focus on e-commerce and a reduced number of stores.

Ingvar Larsson, CEO of MQ MarQet, comments:

"It is very gratifying that we have the opportunity to resurrect nd continue the journey that we have begun, especially for the sake of our customers. Furthermore, I know what wholeheartedly commitment and passion there is within the company and we will continue to do everything possible to give our customers a fantastic purchasing experience."

Claes-Göran Sylvén, Chairman of the Board:

"It is with great pleasure that we can now see that MQ MarQet will acquire a new owner and the company will have the very best conditions for further development."

Mats Qviberg, principal owner:

"We are pleased that we have found a solution that is good for customers and employees."

MQ MarQet is a concept store chain that offers women's and men's fashion and new exciting product categories adapted for a contemporary work-life. The company is Sweden's leading retailers of fashion brands and have help you who want to dress in style since 1957.

For further information, please contact:

Ingvar Larsson, CEO: +46 31-388 80 70

Claes-Göran Sylvén, Chairman of the Board: +46 708 54 99 64

MQ MarQet MarQet is a concept store chain that offers women's and men's fashion and new exciting product categories adapted for a contemporary work-life, with both e-commerce and stores. For further information, see ir.mq.se.