



## Ready, Steady, Go for Dedicated Motorhome Centre Launched in Derby

### Auto Sleeper Centre of Excellence Launched in Derby

Derby, UK (February 25, 2013) – A leading midlands based motorhome dealership has announced an exciting new venture and the official launch of a dedicated exhibition centre the 'Auto Sleeper Centre of Excellence' for the Auto Sleepers brand of motorhomes and campervans.

This launch brings together the Derby based Motor Plus Motorhomes dealership ([www.motorplusrmotorhomes.co.uk](http://www.motorplusrmotorhomes.co.uk)), renowned for value and service with the quality and the motorhome manufacturing quality of Auto Sleepers ([www.auto-sleepers.co.uk](http://www.auto-sleepers.co.uk)) and its popular range.

The Derby showroom will be the only exhibition centre in the UK where visitors will be able to view the entire Auto Sleepers range all under one roof before placing an order. In addition customers will also be able to arrange servicing, repairs and the all important habitation checks.

A 3 day grand opening event for the centre will run from Friday March 15, up to an including Sunday 17 March, at the Motor Plus Motorhomes showroom situated in Derby's Cathedral Quarter.

The event has been titled 'Ready, Steady, Go - The Weekend Starts Here' and will feature Mercedes, Peugeot and VW Auto Sleeper conversions; with customers old and new urged to come along to see the latest models and what the new exhibition centre has to offer.

Owner at Motor Plus, Brian Humphries, has worked hard over the last 4 years establishing Motor Plus Motorhomes as one of the leading motorhome dealerships in the UK. He said "This latest development is very exciting for us as we will be the only showroom in the UK to feature the entire range of Auto Sleepers models. Customers will be able to come to us and find exactly what they need as well as get excellent support from our expert customer service and sales team."

Mr Humphries commented, "We know the launch of the exhibition centre will be a great success as we can offer a one-stop-shop to customers who are looking for quality, value and an unrivalled service. Our customers can also find out more about all of our available motorhomes on our website; in which we continue to invest."

A promotional video to support the event will be announced very soon; it is being filmed and produced by 'Big Ant Video' (<http://bigantvideo.co.uk>) also based in Derby

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