



PRESS RELEASE
December 2013

Pandas, Penguins and Pudsey Bear

Staff from bpi.recycled products, one of Europe's leading refuse sack manufacturers and recyclers of polythene waste, have raised hundreds of pounds for BBC Children in Need. On Friday 15th November, some of the team based at the business' Heanor site donned fancy dress and took part in a range of fun activities in order to raise funds for the annual appeal.

As well as being sponsored to spend the day dressed as everything from penguins, cats and pandas to pigs, rabbits and cows (not to mention batman, a skeleton and a fencer!), the team of twenty fundraisers also staged quizzes, a raffle and a bake sale. In total, they raised over £150 with the final sum then being matched by the business.

Commenting, Rachael Barton, marketing communications manager at bpi.recycled products said: "BBC Children in Need provides invaluable support to thousands of children's projects across the UK each year and we wanted to do our part to help them in their work. On the day, everyone got really involved either by sponsoring or being sponsored. It was a great way to raise money for such an important charity whilst having a lot of fun at work."

- ENDS -

Images & captions: *BPI Children in Need 2013.jpg*. **Turning fun into funds.** Staff from bpi.recycled products spent a day in fancy dress and staging fun activities to raise money for BBC Children in Need,

For more information on this story, contact Wayne Mohammed at waynemohammed@hotmail.com

Editor's notes:

- bpi.recycled products is the largest recycler of used polythene in Europe recycling over 95,000 tonnes of post-use polythene material from horticultural, commercial, retail, industrial and agricultural markets.
- bpi.recycled products uses some of these materials to manufacture its award winning Plaswood range of sustainable wood-substitute products. These products include park and garden furniture, street and countryside signs, bollards and marine decking.
- The environmental benefits of recycling plastic are becoming more widely recognised: maximising reusable material, diverting waste from landfill and conserving resources. bpi.recycled products has developed the necessary expertise and the infrastructure in the form of a network of Environment Agency accredited recycling plants to help drive these benefits forward.
- bpi.recycled products is a division of BPI (British Polythene Industries) plc, one of Europe's largest manufacturers of polythene films, bags and sacks.
- As a result of its commitment to operating in a sustainable way and to minimising the environmental impact of all of its activities, BPI won the Best Green Large Company category at the 2010 Scottish Green Awards.