



PRESS RELEASE
May 2013

ForgeFix reaches lofty heights

ForgeFix, the leading distributor of fixings, fastenings and associated products, has added another new product to its range. As part of its commitment to offering innovative solutions to common fixing challenges, the business has extended its range to include a new and revolutionary loft insulation product known as Loft Legs.

“Against today’s difficult economic backdrop, it’s more important than ever that homes are energy efficient,” explains Mike Smith, Sales and Marketing Director at ForgeFix.

“When it comes down to it, it’s often the small things that make a big difference.

Compressing loft insulation, for instance, can reduce its thermal efficiency by over 50% and it’s for this reason that we’ve introduced Loft Legs to our range.”

Specifically, Loft Legs raise the storage deck of a loft by 175mm to accommodate the insulation and avoid compression, helping to maintain thermal efficiency and reduce energy bills while allowing users to utilise all available attic space. Ultra-strong and easy to install, this revolutionary product is suitable for use in both new build and non-boarded lofts as well as those that have already been boarded.

In addition, Loft Legs are also manufactured in the UK using recycled polypropylene, making them an ideal choice for anyone looking to do more for the environment.

As Mike Smith concludes: “As a business, ForgeFix has a genuine commitment to offering a range of high quality products that provide both our stockists and the wider trade sector with practical solutions to real problems. We recognise that finding ways to insulate homes effectively without compromising on storage space can prove difficult, but Loft Legs allow users to meet this challenge head on. We’re confident they will be a huge hit both with the trade and with the DIY-er.”

- ENDS -

Images: *Loft Leg.jpg & Loft Leg Merchandiser Stand.jpg*

Caption: **Increasing energy efficiency.** Leading distributor of fixings, fastenings and associated products, ForgeFix has introduced Loft Legs to its range.

For more information on this story, contact Wayne Mohammed or Emma Macey at [PRECISION](#) on 0161 638 8714 or e-mail: wayne@weareprecision.com or emma@weareprecision.com

Notes to editors:

- ForgeFix is a leading supplier of high-quality fixings, fasteners, drill bits and ancillary items.
- It has over thirty years of experience and a customer base that includes major builder's merchants, DIY outlets, glaziers and large multi-site retailers.
- The company sources high quality products from manufacturers across the world and prides itself on complementing these products with an equally high level of customer service, which can be seen in such initiatives as online ordering and next day delivery across the UK mainland.
- More information on ForgeFix and its extensive product range can be found at www.forgefix.co.uk