XYLEME

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Xyleme to Present at Top Mobile Learning Conference
Session Teaches Responsive Learning Development from a Single-Source

Boulder, CO; June 17, 2014 – Xyleme Director of Product Marketing, Monica Kraft, will present "Responsive Learning for the Non-techie: Breaking Down the Barriers" during the annual mLearnCon Conference and Expo in San Diego, CA, on Tuesday, June 24th at 12:00pm on the New Directions Stage.

If you are like many organizations looking for a mobile learning solution, this session will be of benefit to you. Responsive design is the key to helping companies future-proof their content and deliver more mobile learning experiences faster and better, and we can show you how to get started without web development expertise.

In Kraft's session, you will learn:

- What responsive design is and how it works
- Why responsive learning is a "must have" in your mobile strategy
- How single-source authoring is the best approach to future-proof your content for a dynamic, mobile environment

Also, don't forget to stop by the Xyleme table at DemoFest to get a look at responsive design and branded apps in action! We will be sharing Information Builders' app, used to deliver learning content to their customers on the go. Xyleme staff will be at DemoFest Wednesday, June 25th from 5:00p – 7:00pm.

Stop by booth #313 in the expo to meet our staff and see our solutions, or email cindy.bequeaith@xyleme.com to set up a personal appointment.

If you are a member of the press and would like in interview, please email the Xyleme MarComm Manager, Sarah Danzl at sarah.danzl@xyleme.com.

About Xyleme
Xyleme, Inc. is the leader in standards-based learning content management solutions that enable single-source publishing and personalized delivery of training content. Xyleme's learning platform enables companies to author, manage, publish, deploy and measure learning from the cloud with Xyleme LCMS and Bravais® -- the integrated product suite used for XML-based online courseware, instructor-led training and performance support content from any LMS, web portal or mobile device. The built-in "Tin Can" Learning Record Store (LRS) captures all learner activities and includes rich Analytic Dashboards complete with an open API.

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