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Swedbank Robur appoints Lisa Larsson as new Head of Operations

Swedbank Robur is strengthening its operational organization through the appointment of Lisa Larsson as Head of Operations. Lisa Larsson has assumed her new role and is a member of Swedbank Robur's management team.

Lisa Larsson brings more than 20 years of experience from the banking and financial sector, where she has held several senior specialist and leadership positions. In her new role, she will be responsible for further developing Swedbank Robur's operational organization, with a focus on efficiency, quality, scalability, and customer experience, while ensuring robust processes and a modern platform for future growth.

"I am very pleased that Lisa Larsson has joined us at Swedbank Robur. She brings an impressive breadth of expertise in operational development and change management, combined with strong and inclusive leadership. Lisa is a highly respected leader and will play an important role as we continue to develop our business and offering," says Liza Jonson, CEO of Swedbank Robur.

Most recently, Lisa Larsson served as Operations Manager at Säkra. Prior to that, she was Deputy CEO and Chief Operating Officer at Alpcot. She has also held senior operational development roles at Avanza.

"Swedbank Robur holds a strong position in the Swedish savings market and has an important responsibility towards millions of savers. I very much look forward to continuing to develop the business together with the team and creating the conditions for continued growth," says Lisa Larsson.

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About Swedbank Robur

Swedbank Robur is one of the Nordic region's leading asset managers and a wholly owned subsidiary of Swedbank. Since its founding in 1967, we have developed a broad offering spanning fund management, institutional and discretionary asset management, and pension fund management. With approximately 4 million customers across Sweden and the Baltic countries, and as one of the five largest shareholders on Nasdaq Stockholm, we play a significant role in the Swedish capital market. Our ambition is to deliver competitive long-term returns while contributing to sustainable development through active and responsible ownership.