

## MEDIA RELEASE

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### **Hufvudstaden welcomes CDLP to Bibliotekstan**

Swedish brand CDLP is to open in one of Hufvudstaden's units at Biblioteksgatan 12 in Bibliotekstan, central Stockholm, in October 2020 on a temporary basis. The total store area is approximately 170sqm.

CDPL is a Swedish design house that was launched in 2016 by Christian Larson and Andreas Palm. Their ambition is to develop and perfect the layer of clothing that men wear closest to the body. The collection has grown from its basic concept of sustainable underwear with an understated elegance, to include socks, sports underwear, swimwear, T-shirts, and homewear. The products are designed in Stockholm and produced in Europe from sustainable and innovative materials such as econyl, pima cotton, and bamboo.

"We're delighted that CDLP has chosen Bibliotekstan. CDLP is a perfect fit for our existing offering and will strengthen Bibliotekstan's position as a shopping destination and meeting place," says Luckas Stjernberg, acting Head of Business Development Stores, Hufvudstaden.

The temporary opening of CDLP contributes to the continued development of Bibliotekstan as Scandinavia's top meeting place for retail, fashion, and culinary experiences.

### **For more information, please contact:**

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