

PRESS RELEASE

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GOODYEAR

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Mobility of the Future – Goodyear to unveil the very latest concept tires at Geneva

As a revolution unfolds at the intersection of autonomy, mobility and connectivity, tire technology will become increasingly important. At the Geneva International Motor Show 2017, Goodyear will share its thinking on tires that can contribute to the challenge of an evolving and demanding mobility ecosystem with two visionary concept tires.

We invite you to visit the Goodyear stand during the press days at the Geneva International Motor Show on 7th and 8th March 2017.

Press Conference

Tuesday March 7th, from 12h30 to 12h45 - Hall 2, Stand 2056

Key note speakers:

Jean-Claude Kihn, President Goodyear EMEA

Olivier Rousseau, VP Consumer Product Business Unit Goodyear EMEA

Interview opportunities are also available with Goodyear executives, engineers and designers at Geneva. Please contact Jenny Wahlsten (jenny_wahlsten@goodyear.com, +46 70 203 30 23) to book an interview slot.

Here's a sneak preview of what Goodyear will have in store:



The video can be found with the following URL: <https://www.youtube.com/watch?v=TTKg-vu6lRk&feature=youtu.be>

[About Goodyear](#)

Goodyear is one of the world's largest tire companies. It employs about 66,000 people and manufactures its products in 48 facilities in 21 countries around the world. Its two Innovation Centers in Akron, Ohio and Colmar-Berg, Luxembourg strive to develop state-of-the-art products and services that set the technology and performance standard for the industry. For more information about Goodyear and its products, go to www.goodyear.eu.