Contemplated secondary placement of existing shares in Boozt AB

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Stockholm, 4 December 2025

Ferd AS ("Ferd" or the "Seller") has retained Danske Bank A/S, Danmark, Sverige Filial and Skandinaviska Enskilda Banken AB as Joint Bookrunners (together, the "Managers") to explore a potential secondary placement of existing ordinary shares in Boozt AB ("Boozt" or the "Company") (the "Offering"), listed on Nasdaq Stockholm and Nasdaq Copenhagen.

The Seller is contemplating selling approximately 3.5 million shares in the Company (the "Sale Shares"), representing approximately 5.3% of the issued and outstanding shares in the Company, through an accelerated book building process. Assuming all Sale Shares are sold as part of the Offering, the Seller will hold approximately 4.3 million shares in Boozt, equivalent to approximately 6.6% of the outstanding shares in the Company. The Seller reserves the right, at its own discretion, to decide the number of shares to be sold, or to sell no shares at all in the Offering.

The offer price and the total number of Sale Shares in the Offering will be determined through the accelerated book building process carried out by the Managers. The book building period will commence immediately following the publication of this announcement and close no later than 5 December 2025 at 08:00 CET, and could also close earlier or later at the discretion of the Seller in consultation with the Managers. The result of the Offering is expected to be announced before 09:00 CET on 5 December 2025 (T). The Offering will be unconditional as of the time of allocation. The Sale Shares will be tradeable upon allocation and settlement of the Offering will be conducted on a normal delivery-versus-payment basis (DVP T+2).

Following a successful completion of the Offering, the Seller will enter into a customary 90-day lock-up commitment with the Managers for the remaining shares in Boozt that the Seller holds.

The Offering has not been registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act") and will be made pursuant to applicable exemptions from the obligation to publish a prospectus in Sweden as well as exemptions from the U.S. Securities Act and the securities laws of other applicable jurisdictions.

The minimum order and allocation in the Offering have been set to the SEK equivalent of EUR 100,000. The Managers may, however, offer and allocate an amount below the SEK equivalent of EUR 100,000 in the Offering to the extent exemptions from prospectus requirements, in accordance with Regulation (EU) 2017/1129, are available.

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