



USTA Partner PlayReplay™ Achieves ITF Silver Classification as the Only Company Worldwide

New Standard for Electronic Line Calling Addressing the Volume Market

San Diego / Stockholm

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PlayReplay™ has passed the required testing for the International Tennis Federation (ITF) Silver Classification and is the only company globally to have achieved this status. Over the past two years, PlayReplay has completed a series of rigorous tests with the ITF to verify the system's accuracy, usability, and reliability. These tests were conducted on hard courts, covering both indoor and outdoor environments. The test sequence was finalized during the recent USTA SoCal Pro Series event held last week at Barnes Tennis Center in San Diego, CA. To date, PlayReplay is the only system that is classified for electronic line calling by the ITF outside of systems approved for use in high-level professional tennis, such as Grand Slams. The system can be used for review/challenge by chair umpires, roving officials, or the players themselves.

"We are exceptionally proud to be the first to break new ground with a system that can address the volume market," says Hans Lundstam, CEO of PlayReplay. He further adds, "Our partners have been especially impressed by the system's accuracy and ease of use, combined with its lightweight footprint."

About PlayReplay

PlayReplay aims to democratize tennis tracking, making it accessible to everyone. Our advanced technology promotes fairness across all levels of competition and equips coaches with critical data to support their players more effectively. To date, PlayReplay has been used in approximately 250,000 matches, generating an estimated 100 million line calls.

For more information, visit: www.playreplay.io

PlayReplay