

ISOPARTNER strengthens its Swedish organization with the appointment of a new Managing Director

ISOPARTNER Sweden is pleased to welcome **Johannes Widenström** as its new **Managing Director**. This strategic recruitment is an important step in ISOPARTNER's ongoing commitment to growth and development in Sweden and the Nordic region.

Johannes brings extensive experience in sales, business development, and leadership, with over 20 years in the construction and industrial sectors. He joins ISOPARTNER from his role as Head of Sales at Kilito Sweden, where he played a key role in establishing new partnerships and driving business growth. Prior to this, he held various leadership positions in sales and business development, including experience running his own companies and working in international markets. This has provided him with a strong commercial mindset and a deep understanding of market needs.

"I am truly excited to join ISOPARTNER and the IPCOM Group. ISOPARTNER is a leading player in the technical insulation industry, with a clear strategy and a culture built on collaboration and customer focus. I look forward to working with the team to further develop the business, strengthen the organization, and continue creating value for our customers," says **Johannes Widenström**, newly appointed **Managing Director of ISOPARTNER Sweden**.

ISOPARTNER is a part of IPCOM Group, a leading European group specializing in technical insulation, headquartered in Belgium. The group actively invests in developing its companies and strengthening its market position through skilled leadership and innovative solutions.

Remco Boerefijn, CEO of IPCOM Group, comments:

"We are very pleased to welcome Johannes to ISOPARTNER and the IPCOM family. His experience, drive, and business-oriented mindset will be valuable assets in our continued growth journey in Sweden and the Nordic region. We look forward to working together to further strengthen our position as a market leader in technical insulation."

With this recruitment, ISOPARTNER reinforces its team and continues its expansion with a strong focus on innovation, quality, and long-term customer relationships.

For more information, please contact:

William Smith

Marketing Coordinator, ISOPARTNER Sweden

Email: william.smith@isopartner.se