

Press Release

Feb 05, 2020 | ID: 262097

Volvo luxury wagon projected to have some of the lowest ownership costs

Kelley Blue Book experts give the V90 a 2020 5-Year Cost to Own Award

ROCKLEIGH, NJ (February 5, 2020) The 2020 Volvo V90 wagon has the lowest projected costs of any new luxury car for the first five years of ownership, according to Kelley Blue Book. The trusted automotive valuation and information source gave the car its 2020 5-Year Cost to Own Award today. Combined with a recent ALG Residual Value Award, the versatile V90 proves itself a smart new-car purchase and an attractive SUV alternative.

For new models, 5-Year Cost to Own information takes into consideration depreciation, expected fuel costs, finance and insurance fees, maintenance and repair costs, and state fees, which allows consumers to see the big picture of what a new vehicle will cost them over time, according to KBB.com.

“This KBB award will not come as a surprise to people who know Volvo,” said Anders Gustafsson, President and CEO, Volvo Car USA. “Volvo wagons attract the most educated, highest earning customers and we are proud to say they hold their value so well.”

“Volvo’s V90 crossover wagon wins Kelley Blue Book’s 5-Year Cost to Own Award for 2020 based on its low insurance costs along with low maintenance and repair projections,” said Eric Ibara, director of 5-Year Cost to Own for Kelley Blue Book. “The calculations for the V90 includes the popular Cross-Country trim with constitutes the majority of V90 sales.”

Starting at \$51,540 and available in luxury Inscription, sporty R-Design and versatile Cross Country trims, the V90 is built on the Scalable Product Architecture (SPA), Volvo’s advanced modular product platform that underpins all Volvo cars in the 90 and 60 Series.

Building on Volvo Cars’ heritage in the wagon segment, which began more than 60 years ago with the Volvo Duett, the V90 takes the luxury wagon a clear step forward in terms of aesthetics, materials and finish, while living up to the ultimately practical nature of estate cars.

Like its siblings, the XC90 SUV (2016 North American Utility of the Year and 2016 *Motor Trend* SUV of the Year) and S90 sedan (2017 AUTOMOBILE Design of the Year), the V90 carries the proud and confident face of Volvo’s design language, along with classic Volvo styling cues. Key features include the iconic “Thor’s Hammer” LED headlight design, the new grille and Volvo Iron Mark, and the expressive use of the Volvo word mark on the rear.

In the cabin, Volvo has taken cues from the clean, Scandinavian interior design of the XC90 model and raised the bar with new details on the dashboard and instrument panel, including new air blades that stand vertically on each side of the Sensus user interface.

Connectivity and infotainment

All new Volvo cars are connected, thanks to Volvo’s connectivity and infotainment system called Sensus. It delivers an intuitive touch screen interface that combines car functions, navigation, connected services and in-car entertainment applications such as Spotify, Pandora, Baidu or TuneIn. The portrait-oriented touch screen enables easy and fast access to a host of functions and features. Smartphone integration with Apple CarPlay and Android Auto is also available.

See the [Sensus factsheet](#) for more details.

Powertrain technology

The V90 is powered by Volvo's Drive-E powertrain, in either the T5, 250 horsepower front-wheel-drive or T6 316 horsepower all-wheel-drive configuration. Both include an eight-speed automatic transmission. EPA Highway-rated fuel economy for the T5 is 33 miles per gallon.

More details around the powertrain offer can be found in the [Technical Specifications](#).

Safety and driver assistance

Volvo's leadership in the field of automotive safety is confirmed in the V90. The SPA platform has resulted in the strongest Volvo cars to date because of extensive use of boron steel, as well as numerous safety systems designed to help protect people inside and outside the car.

Volvo's City Safety technology, standard on all Volvo models, combines automatic braking functionality and collision avoidance systems to cover a range of potential accident scenarios and help keep you safe.

See the [Intellisafe factsheet](#) for more information.

About Volvo Car USA

Volvo Car USA LLC, (www.volvocars.com/us) is a subsidiary of Volvo Car Group of Gothenburg, Sweden. VCUSA provides marketing, sales, parts, service, technology and training support to Volvo automobile retailers in the United States. For more information please refer to the VCUSA media website at: <http://www.media.volvocars.com/us>.

Volvo Car Group in 2018

For the 2018 financial year, Volvo Car Group recorded an operating profit of 14,185 MSEK (14,061 MSEK in 2017). Revenue over the period amounted to 252,653 MSEK (208,646 MSEK). For the full year 2018, global sales reached a record 642,253 (571,577) cars, an increase of 12.4 per cent versus 2017. The results underline the comprehensive transformation of Volvo Cars' finances and operations in recent years, positioning the company for its next growth phase.

About Volvo Car Group

Volvo Cars was founded in 1927. Today, it is one of the most well-known and respected premium car brands in the world with sales of 642,253 cars in 2018 in about 100 countries. Volvo Cars has been under the ownership of the Zhejiang Geely Holding of China since 2010.

In 2018, Volvo Cars employed on average approximately 43,000 (39,500) full-time employees. Volvo Cars head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars head office for China is located in Shanghai. The company's main car production plants are located in Gothenburg (Sweden), Ghent (Belgium), South Carolina (US), Chengdu and Daqing (China), while engines are manufactured in Skövde (Sweden) and Zhangjiakou (China) and body components in Olofström (Sweden).

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Keywords:

Corporate News, Press Releases, V90, 2020, Product News

Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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