

## Press Release

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# What's new: 2003 Volvo S40 and V40

For immediate release

As Volvo's entry-level offerings, the S40 and V40 represent a tremendous value without compromising safety or performance. For 2003, both the S40 and V40 receive a host of visual and performance improvements along with several new additions to the optional Premium and Sport Packages.

- Horsepower increase to 170 (10-bhp increase from 2002)
- Body-color side moldings and bumpers
- Black "egg-crate" grille
- Three-spoke leather-wrapped steering wheel
- Four-dial instrument cluster
- Standard in-dash single disc CD player
- Sport Package additions:

Front spoiler

Blackout headlamp surrounds

"Galactica" 16-inch alloy wheels

Rear deck spoiler (S40 only)

Rear roof spoiler (V40 only)

- Premium Package additions:

Leather-wrapped hand brake handle

Leather-wrapped gearshift lever

### Competitive Group

S40: Audi A4 sedan, Subaru Legacy, VW Jetta and Passat.

V40: Subaru Legacy and Outback, VW Jetta and Passat.

### Contact:

Daniel Johnston or James Hope  
Product Communications  
800-970-0888

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