

## Press Release

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# Sales, Production and Awards - A review of 2003

### Retail sales 2003 compared with 2002 Per Region / 2003 / 2002 / Change in %

- North America / 148,528 / 122,811 / +21
- Europe / 221,632 / 236,951 / -6.5
- Asia/Oceania / 12,065 / 11,681 / +3
- VCOC / 13,838 / 14,759 / -6.2
- Japan / 14,755 / 15,242 / -3.2
- VCIC / 4,222 / 3,972 / +6.3
- Other / 6 / 1,279 / -
- VCC Total / 415,046 / 406,695 / +2.2%

### Per model / 2003 / 2002 / Change in %

- Volvo XC90 / 62,177 / 5,040 / +1,234
- Volvo XC70 / 35,146 / 35,320 / -0.5
- Volvo S80 / 38,644 / 42,815 / -10
- Volvo S60 / 90,910 / 107,463 / -16
- Volvo S40 / 43,068 / 51,388 / -16
- Volvo V70 / 83,359 / 94,729 / -12
- Volvo V40 / 53,592 / 61,475 / -13
- Volvo C70 Cab / 7,840 / 6,148 / +28
- Volvo C70 coupe / 288 / 2,208 / -87

## Production

### SWEDEN

#### TORSLANDA

(Gothenburg): 158,384

- Volvo S80: 38,889
- Volvo XC70: 35,561
- Volvo V70: 15,458
- Volvo XC90: 68,476

#### UDDEVALLA 7,885

- Volvo C70: 7,885

### BELGIUM

#### GHENT: 157,149

- Volvo V70: 67,364
- Volvo S60: 84,908
- New S40/V50: 4,877

## THE NETHERLANDS

BORN, NedCar: 89,191

- Volvo X40: 89,191

## SOUTH AFRICA

- Volvo X40: 1,368

THAILAND: 1,296

- Volvo XC90: 552
- Volvo S80: 192
- Volvo XC70: 36
- Volvo V70: 84
- Volvo S60: 264
- Volvo X40: 168

MALAYSIA: 1,056

- Volvo XC90: 576
- Volvo S80: 120
- Volvo S60: 120
- Volvo X40: 240

TOTAL PRODUCTION: 416,329

- Volvo S80: 39,201
- Volvo C70: 7,885
- Volvo XC70: 35,597
- Volvo V70: 82,906
- Volvo S60: 85,292
- Volvo X40: 90,967
- Volvo XC90: 69,604
- New S40/V50: 4,877

## Employees

Volvo Cars had 28,100 employees in the end of 2003.

## Awards 2003

Volvo XC90

### Canada

- XC90 - Pyramid Award for Safety Innovation (ROPS) [Canadian Automobile Association]

### France

- XC90 - Design Award [Salon du 4X4 de Val d'Isère]

### Germany

- XC90 - Best imported SUV [Auto Trophy of Auto Zeitung]
- XC90 - Best Design [Readers of Auto Strassenverkehr and motor]
- XC90 - Innovation price for ROPS [Auto Bild alles Allrad]

### Hungary

- XC90 - The family car in 2003 [Nök Lapja ladies weekly magazine]

## Malaysia

- XC90 - Premium SUV of the Year [New Straits Times (daily paper)]
- XC90 - Car of the Year

## Russia

- XC90 - Best Vehicle in SUV Class ["Golden Klaxon" - Klaxon magazine]

## Saudi Arabia

- XC90 - 4X4 of the year 2004 [Arabian Man/Arabian Women magazine]

## Singapore

- XC90 - Car of the Year Award/SUV of the Year Award [Singapore Straits Times]
- Sweden
- XC90 - Design Prize [Association of Swedish Engineering Industries, Svensk Form & Foundation of Swedish Industrial Design]

## The UK

- XC90 - Scottish Car of the Year Award 2003 [Association of Scottish Motoring Writers]
- XC90 - Best SUV (Scottish Car of the Year) [Association Of Scottish Motoring Writers]
- XC90 - Car of the Year 2003 and Best 4x4 Off-Roader Auto Express New Car Honours [Auto Express magazine]
- XC90 - Best 4X4 2003/Top Gear Car of the Year [Top Gear Magazine 2003 awards]
- XC90 - Best 4X4 Car of the Year 2003 awards [What Car? Magazine]

## The US

- XC90 - Best Family Vehicle of the Rockies Automotive [Rocky Mountain]
- Press Organization
- XC90 - Best Engineered Vehicle for 2003 [Automotive Engineering Int.]
- XC90 - Best Winter Vehicle [New England Press Association]
- Best of the Best for 2003 - Car of the Year [Automondo (Spanish language) magazine]
- XC90 - Truck of the Year in North America [North American (US/Canada) Car of the Year Jury]

## Volvo S60

### The US

- S60R - Europe Car Grand Prix winner [European Car Magazine]
- S60R - Car of the Year [European Car Magazine]
- S60 AWD - Best all-weather sedan \$30,000+ [New England Press Association]

## Volvo XC70

### The US

- XC70 - Best All-Wheel Drive Wagon [SmartMoney Magazine]
- XC70 - Best All-weather wagon [New England Press Association]

## Volvo S80

### China

- "My most admirable luxury car" [www.sina.com Netizens poll]
- Sweden
- S80 Bi-Fuel - Best Environmental Car in Large Car Category [Gröna Bilister (Green Motorists Organization)]

## **The UK**

- S80 - Executive Car [Auto Express Used Car Honours]

## **Volvo V70**

### **Germany**

- V70 - Best import car in upper middleclass [Flottenaward by Autoflotte]

## **The UK**

- V70 - Estate Car [Auto Express Used Car Honours 2003]

## **New Volvo S40/V50**

### **Russia**

- Volvo S40 - Best Vehicle in Middle Class ["Golden Klaxon" - Klaxon Magazine]

### **Other Awards**

#### **Germany**

- Volvo Bi-Fuel CNG - Best imported alternative fuel [Flottenaward by Autoflotte]

#### **Sweden**

- Volvo Bi-Fuel cars - Miljöbästa bil 2003 [Gröna Bilister "Green Motorists"]
- My Concept Car (Your Concept Car) - Project group ["The Golden Sparkplug The Swedish Automobile Association (M)"]

## **The UK**

- Peter Horbury - Special Award [Auto Express Used Car Honours]

Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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