

## Press Release

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# Volvo Cars of North America, LLC, announces Pricing of its 2005 Model Lineup

Irvine, Ca (August 4, 2004) – Volvo Cars of North America, LLC (VCNA) announced pricing for its 2005 model year lineup today. Following on the heels of Volvo's hottest July sales month ever, the announcement continues to illustrate the tremendous value across the Swedish automotive manufacturer's entire line of cars, wagons and SUVs.

For 2005 Volvo once again expands its model range with the addition of the exciting V50 activity sportswagon, a car that's destined to find its way into more than a few garages of today's active-lifestyle buyers. The all-new 2005 V50 carries a manufacturer's suggested retail price (MSRP) of \$25,660 for the naturally aspirated front-wheel-drive 2.4i, and \$27,260 for the front-wheel-drive turbocharged T5. An all-wheel-drive version of the T5 will also be offered for a base price of just \$28,910.

The 2005 Volvo automobile line also includes the new S40 sports sedan, award-winning XC90, the redesigned S60 performance sedan, S80 luxury sedan, versatile V70 wagon and rugged Cross Country, and the beautiful C70 convertible. Listed below are prices by model.

### Model | MSRP

#### 2004 C70 Convertible

- C70 Light Pressure Turbo | \$39,880
- C70 High Pressure Turbo | \$41,880

#### 2005 S40

- S40 2.4i | \$23,260
- S40 T5 | \$26,060
- S40 T5 AWD | \$27,710

#### 2005 V50

- V50 2.4i | \$25,660
- V50 T5 | \$27,260
- V50 T5 AWD | \$28,910

#### 2005 S60

- S60 2.4 | \$27,235
- S60 2.5T | \$29,735
- S60 2.5T AWD | \$31,385
- S60 T5 | \$33,285
- S60 R | \$37,250

#### 2005 S80

- S80 2.5T FWD | \$35,900
- S80 2.5T AWD | \$37,550
- S80 T6 | \$44,525
- S80 T6 Premier | \$48,515

#### 2005 V70

- V70 2.4 | \$28,760
- V70 2.5T | \$32,110
- XC70 2.5T AWD (Cross Country) | \$34,810
- V70 T5 | \$36,010
- V70 R | \$38,750

#### 2005 XC90

- XC90 2.5T | \$34,840
- XC90 T6 | \$41,015

Prices do not include a destination charge of \$685 per vehicle.

VCNA provides marketing, sales, service, technology and training to Volvo automobile retailers in the U.S., Canada, Mexico and Puerto Rico. For more information on the entire Volvo product line please refer to the Volvo Cars of North America, LLC, public relations website at: [www.volvocars-pr.com](http://www.volvocars-pr.com).

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Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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