

Press Release

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VOLVO UNVEILS ALL-NEW 2006 C70

A CAR THAT OFFERS THE BEST OF BOTH WORLDS

- New C70 features three-piece retractable hard top
- Unique Side Impact Protection System (SIPS)
- Room for four adults
- 218-horsepower and 236 lb.-ft. of torque
- U.S. to account for 50 percent of sales
- Pricing to start around \$39,000

Volvo Cars North America, LLC is proud to introduce the all-new 2006 Volvo C70. Offering the best of both worlds, the all-new Volvo C70 is a modern convertible with classic proportions, four comfortable seats and a three-piece retractable hardtop.

The all-new Volvo C70 can be transformed seamlessly from a coupe into a convertible; the retractable hardtop folding away quickly and smoothly into the trunk. Apart from the flexibility offered by the retractable hardtop it also makes for a quieter, more comfortable coupe. The large rear window glass offers outstanding outward visibility and improves body rigidity.

An important part of the side impact and rollover protection is the inflatable curtain, IC. In the all-new Volvo C70 it has been given a unique design. The curtain has an extra stiff construction with double rows of slats that are slightly offset from each other. This allows them to remain upright and offer effective head protection even with the window open. The curtain also deflates slowly to provide protection should the car roll over. This is a unique solution in the automotive world.

The all-new Volvo C70 is designed to accommodate four adults. The two rear seats have comfortably angled backrests and generous width across the supportive cushions. Like all Volvo cars, the front seats are ergonomically shaped. With a push of a button on the backrest, the front seats move quickly forward to facilitate entry to the rear seat. The (standard on driver's side optional for passenger seat) electrically operated seats move forward twice as quickly as the previous C70.

In the U.S. the all-new C70 comes standard with the turbocharged T5 engine. The 2.5-liter light-pressure turbocharged powerplant produces 218 horsepower at 5,000 rpm and 236 lb.-ft. of torque from 1,500 to 4,800 rpm. The flat torque curve puts the power to the front wheels evenly and makes the car highly responsive.

With global annual sales projected at 16,000 units, the Volvo Car Corporation is highly optimistic of the all-new C70's success. In the U.S. sales are expected to account for 50 percent of the global volume or approximately 8,000 units annually. Pricing has not been announced, but the all-new C70 is expected to have a base price of about \$39,000.

VCNA, part of the Volvo Car Corporation of Gothenburg, Sweden, provides marketing, sales, parts, service, technology and training support to Volvo automobile retailers in the United States, and oversees Volvo operations in Canada, Mexico and Puerto Rico.

Volvo has been building cars with Safety in mind for over 75 years. The 2006 Volvo Cars model line-up includes: the award-winning new S40 and its wagon counterpart the all-new V50; the award-winning XC90; the sporty S60 sedan – including the award-winning performance sedan – S60 R and the performance wagon version – V70 R; the flagship S80 luxury sedan; versatile V70 wagon and rugged XC70 (Cross Country); and, the all-new C70 convertible.

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Additional photos and information available at:

<http://www.volvocars-pr.com>

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