

Press Release

Jun 26, 2006 | ID: 3838

Model Overview: 2007 Volvo C70

Manufacturer's Suggested Retail Price

C70 T5:\$39,090

Destination:\$695

Introduced last year, the all-new Volvo C70 offers the best of both worlds. It's a modern convertible with classic proportions, four comfortable seats and a three-piece retractable hardtop. The C70 can be transformed seamlessly from a coupe into a convertible. The retractable hardtop folds away quickly and smoothly into the trunk. Apart from the flexibility offered by the retractable hardtop it also makes for a quieter, more comfortable coupe. The large rear window glass offers outstanding outward visibility and improves body rigidity.

An important part of the side impact and rollover protection is the Inflatable Curtain (IC). In the new C70 it has been given a unique design. The curtain has an extra stiff construction with double rows of slats that are slightly offset from each other. This allows them to remain upright and offer effective head protection even with the window open. The curtain also deflates slowly to provide protection should the car roll over. This is a unique solution in the automotive world.

The C70 is designed to accommodate four adults. The two rear seats have comfortably angled backrests and generous width across the supportive cushions. Like all Volvo cars, the front seats are ergonomically shaped. With a push of a button on the backrest, the front seats move quickly forward to facilitate entry to the rear seat. With the top up, the C70's trunk volume is a generous 12.8 cubic feet. With the hard top stowed, there is still 6.8 cubic feet of storage and the unique load-assist feature allows the top to be partially raised so that packages in the trunk are more readily accessible.

Inspired by Scandinavian tradition, the interior presents clean surfaces, genuine materials and clever functionality. The super-thin center stack, introduced in the Volvo S40 sport sedan and V50 sport wagon can also be found in the C70. Special upholstery, called Vulcaflex, is a synthetic material with a skin-like surface and a high-tech feel. Leather seating surfaces are available with the Premium Package.

Driving pleasure adds another dimension to the C70 with its standard turbocharged T5 engine. The 2.5-liter light-pressure turbo powerplant produces 218 horsepower at 5,000 rpm and 236 lb.-ft. of torque from 1,500 to 4,800 rpm. The flat torque curve puts the power to the front wheels evenly and makes the car highly responsive.

The C70 is fitted with a six-speed manual gearbox that was developed for the Volvo S60 R and V70 R. All six forward gears are adapted to combine rapid acceleration with a high top speed. The gearbox has triple synchros and a very distinct gear change feel. A five-speed "Geartronic" micro-processor controlled automatic with "Auto-stick" function is optional.

Audio systems for the C70 have been developed to offer high-class sound reproduction with the top up or down. The standard high performance system features a 4 x 40 watt amplifier and eight speakers. Those seeking the ultimate audio experience will find it in the optional Dynaudio® Premium Sound system. It features an amazing total output of 910 watts of power, plus Dolby® Pro Logic II Surround Sound and 14 speakers, including dual eight-inch woofers.

Minor changes to the C70 for 2007 include a standard auxiliary audio input plus MP3 playback capability from the in-dash CD changer. Sirius Satellite Radio is a new option for the C70.

Keywords:

C70, Press Releases, 2007

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