

Press Release

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All-New Volvo XC70: New look and new attitude marks next generation of Volvo's segment defining crossover

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The all-new Volvo XC70 rolls out with comprehensive changes inside and out. With new styling cues, improved driving dynamics, inspiring technological applications, added luxury and of course new developments in safety, Volvo ups the ante in taking its popular crossover to the next level.

Styling with a Scandinavian Touch

The traditional cladding from the previous model has been dressed up in the all-new XC70. This, in combination with refined lines and contours and a more dynamic rear section, gives the all-new XC70 a more elegant, more luxurious appearance. But don't be fooled into thinking the XC70 is ready to abdicate its position as the segment's sportiest, most capable models; quite the contrary.

Physically, the contrasting, protective sections along the sides have been supplemented with a chrome molding at the bottom of the doors to emphasize the required stance of a tall, spacious vehicle with elegant lines and rippling muscles. The roof-rail is integrated into the A-pillar molding.

"The framed side windows, the distinct shoulders and the clean lines create harmony between the rounded, sporty front and the spacious rear of a genuine wagon. The raised rear section is also an important element in creating the well-balanced impression," says Stefan Jansson, Volvo's head of exterior design.

The pronounced wheel housings are another important feature of the XC70 model's confident statement that this is a highly capable vehicle.

The rear of the all-new XC70 gives a more dynamic, more sculpted impression with the hexagonal design language taken from the remarkable glass tailgate of the new Volvo C30. The rear glass window also extends further down than the side windows to give the driver better rearward visibility.

"The shape of the outside is now more dynamic without compromising the vehicle's practical properties. With the help of the intelligent overlapping tailgate, which takes the taillights up with it when it is opened, the space inside the vehicle is larger than before and easy to load," says Steve Mattin, Volvo's Design Director.

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