

## Press Release

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# Special-version Volvo C30 surfs to Las Vegas and SEMA

A surf-pattern exterior, a stunning orange dream interior and 0-100 km/h in 5.4 seconds. The special-version Volvo C30 by Heico Sportiv is ready to go to Las Vegas and the SEMA show.

"We wanted to turn up the "visual volume" of the sporty Volvo C30. And this is not just a one-off prototype. All the parts used are available in our tuning product range," says Holger Hedtke, president of German tuning and motor sports company Heico Sportiv. The white Volvo C30 has a special surf-pattern design kit and a body kit with redesigned, widened skirts all round.

The front features integrated spoiler flaps, three larger air ducts, integrated fog and cornering lights, and an integrated sport grille with the Volvo iron mark.

The deeper and wider rear skirt features a quad-pipe exhaust system made of stainless steel. The bespoke high-quality interior has orange leather with matching orange stitching and Heico Sportiv logos on the sport-contoured front seats. The safety belts and floor-mats are also orange. The radiant interior also has a sports steering wheel in leather and a leather gear lever with a silver accent. The entrance trim in stainless steel features the Heico Sportiv logo.

### Beefed-up T5 powerplant

An upgraded, turbocharged T5 engine powers the C30. It produces 300 horsepower at 5500 rpm and 420 Nm of torque at 3500 rpm. Acceleration from 0 to 100 km/h takes 5.4 seconds.

Top speed is 250 km/h (governed). The car also has a specially developed sport suspension.

New shocks and springs lower the chassis by 40 millimetres.

The 4-pot sport brake system has blue callipers featuring the Heico Sportiv logo, sport brake pads and 326x30 mm discs. The 19-inch VOLUTION® V TITAN wheels are shod with 235/35R19 Continental tyres.

"The already sporty and distinctive personality of the C30 model makes it the perfect tuning product. Our car is a spectacular extension of the individualisation philosophy that is a part of the C30," says Holger Hedtke.

The SEMA (Specialty Equipment Manufacturers Association) show in Las Vegas is open between 30 October and 2 November 2007. SEMA is the biggest automotive specialty products trade event in the world.

### Keywords:

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