

Press Release

Mar 19, 2008 | ID: 14684

Volvo Announces Pricing for the C30 R-Design for 2008

Unique style and exclusivity starts at just \$25,700*

New York, NY (March 19, 2008) - Following hot on the heels of the news of the Limited Edition C30 R-Design, Volvo Cars of North America, LLC (VCNA) today announced pricing for the 400 C30s that will go on sale in April. With a base MSRP of just \$25,700* the Limited Edition C30 R-Design brings new levels of style and unique appointments to the smallest and most expressive car in Volvo's lineup.

At first glance, the C30 R-Design catches the eye with its distinctive exterior enhancements. Premium touches include a matte-silver finish for the outside mirror housings, front grille surround and iconic Volvo grille "strap." To signify that this C30 is truly special, an R-Design badge has been affixed to the grille. Customers can select from four exterior colors: Black Sapphire, Titanium Grey, Orinoco Blue and Passion Red. Sport Body kit, tailgate spoiler, large diameter exhaust tips, etc. are additional exterior enhancements that add to the C30 R-Design's dynamic personality.

Stepping inside the cabin, the driver and three passengers are rewarded with sporty and premium cues befitting the stature of this truly special Volvo. Seats are swathed with off-black Flex-tech while the cushions and backrests are trimmed in contrasting crème-colored leather. The R-Design logo is embossed neatly into the front bucket seatbacks.

Inspired by Volvo's legendary high-performance R models, the C30 R-Design sports a blue-face instrument cluster. The C30's signature super-slim center console is finished with a unique inlay with subtle circular patterns that take the standard aluminum inlay to the next level. A special leather-wrapped steering with aluminum inlays proudly displays the R-Design logo. Additional features include sport pedals, sport shifter, and floor mats.

Like the regular production C30, the R-Design delivers an exhilarating driving experience with its turbocharged T5 5-cylinder engine that produces 227-horsepower and 236 lb.-ft. of torque from 1,800 to 5,000 rpm. Equipped as a complete package which includes 18" Atreus wheels and Sirius Satellite Radio with a 6 month introductory subscription as std. equipment, customers can select from an abbreviated list of options for the C30 R-Design including 5-speed Geartronic transmission, DVD-based navigation system with real time traffic, power driver's seat, Climate Package, power glass moonroof, bi-xenon headlights, Serapis alloy wheels and Dynaudio premium sound system.

VCNA provides marketing, sales, service, technology and training to Volvo automobile retailers in the U.S., Canada, Mexico and Puerto Rico. For more information on the entire Volvo product lineup please refer to the Volvo Cars of North America, LLC, public relations website at: <http://www.volvocars-pr.com/>.

* Price does not include destination charges of \$745

Keywords:

C30, Press Releases, 2008, Product News

Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

Related Images



[More Images >](#)

media.volvocars.com >

volvocars.com >

Copyright © 2025 Volvo Car Corporation (or its affiliates or licensors).