

Press Release

Jun 06, 2008 | ID: 15617

Costco Auto Program and Volvo team up to offer exclusive sales event

SIZZLING SUMMER SAVINGS AT A VOLVO DEALERSHIP NEAR YOU **Costco Auto Program and Volvo team up to offer exclusive sales event**

SAN DIEGO- June 2008 - With warm weather on the horizon and an already-successful event under their belt, the Costco Auto Program today announced that they will reteam with Volvo Cars of North America to present a sizzling summer sales event: The Volvo Summer Savings Promotion. During this event, Costco members will be offered exclusive savings on two of Volvo's top-selling vehicles: the 2008 S80 luxury sedan and the 2008 C70 hardtop convertible.

Joey Large, Promotional Director of The Costco Auto Program, says, "Costco members expect quality products with low prices. The Costco Auto Program meets those expectations with the Volvo Summer Savings Promotion by delivering great value on two quality vehicles."

To be eligible for this promotion, Costco members will need to have a current Costco membership as of May 31, 2008. Those qualified members who purchase or lease a 2008 Volvo S80 or 2008 Volvo C70 through the Costco Auto Program between June 1 and July 7, 2008, will receive \$500 off Volvo's employee price and will be able to take advantage of all rebates and incentives available at the time of purchase. In addition, members who complete a Member Satisfaction Survey following their qualified vehicle purchase will receive a \$500 Costco Cash card mailed by the Costco Auto Program.

Much like the successful winter promotion, this summer sales event will ensure Costco-sized savings coupled with the quality and stability of the Volvo name. When asked how the success of the winter event will impact the expectations of the upcoming promotion, Large says, "Our winter event was amazing. Members received significant savings on a reliable vehicle."

About The Costco Auto Program:

Headquartered in San Diego, CA, this premier auto-buying service has industry recognition and consistently ranks as the top member-based program available today. The Costco Auto Program has more than 2,400 participating dealerships located throughout the United States offering prearranged member-only pricing on new and Factory-Certified Pre-Owned vehicles.

About Volvo Cars of North America:

Volvo Cars of North America, LLC (VCNA), based in Irvine, CA, is a subsidiary of Volvo Car Corporation of Gothenburg, Sweden. VCNA provides marketing, sales, parts, service, technology and training support to Volvo automobile retailers in the United States, and oversees Volvo operations in Canada, Mexico and Puerto Rico. Volvo has been building cars with safety in mind for 80 years.

###

Keywords:

Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

Related Images



[More Images >](#)

media.volvocars.com >

volvocars.com >

Copyright © 2025 Volvo Car Corporation (or its affiliates or licensors).