

Press Release

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Volvo Cars of North America to Offer Complimentary Factory Scheduled Maintenance

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Irvine, CA (September 15, 2008) - Volvo Cars of North America, LLC (VCNA) today announced it will offer Complimentary Factory Scheduled Maintenance beginning with the 2009 model-year vehicles. Available to retail customers who purchase their new Volvo through the Volvo dealer network, the program covers the first three years or 36,000 miles (whichever comes first), and is yet another way in which Volvo offers tremendous value in the premium segment.

Complimentary Factory Scheduled Maintenance helps reduce the cost of ownership for buyers of new 2009 model-year Volvos by providing customers the first four maintenance visits to their Volvo retailer as complimentary. It also helps ensure the vehicle is properly maintained by a qualified Volvo service technician.

A wide range of services are covered by the Complimentary Factory Scheduled Maintenance program, including oil and filter changes, cabin filter replacement, complete fluid level top-offs and a check of the vehicle's on-board diagnostic system. Service technicians will cover all items outlined in the Volvo maintenance schedule, including inspection of the tires, brakes, coolant and battery.

"Volvo vehicles have always been about safety, security and reliability," said Doug Speck, President and CEO of VCNA. "But in today's competitive marketplace, that's simply not enough. Volvo will continue to lead the industry with state-of-the-art safety and exciting Scandinavian designs. The inclusion of Complimentary Factory Scheduled Maintenance also demonstrates Volvo is committed to providing exceptional value and a first-class ownership experience."

VCNA, part of Volvo Car Corporation of Gothenburg, Sweden, provides marketing, sales, parts, service, technology and training support to Volvo automobile retailers in the United States, and oversees Volvo operations in Canada and Mexico. Volvo has been building cars with safety in mind for more than 80 years.

The 2009 Volvo Cars model lineup includes the award-winning S40 and its wagon counterpart the V50; the award-winning XC90; the sporty S60 sedan; the flagship S80 luxury sedan; versatile V70 wagon and rugged XC70 (Cross Country); the stunning C70 retractable hardtop convertible and the dynamic C30.

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Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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