

Press Release

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Volvo Cars of North America, LLC, announces pricing of its 2010 model lineup

Irvine, Ca (June 8, 2009) - Volvo Cars of North America, LLC (VCNA) announced pricing for its 2010 model year lineup today. The announcement continues to illustrate the tremendous value across the Swedish automotive manufacturer's entire line of cars, wagons and SUVs.

The 2010 Volvo vehicle line has undergone enhancements to its model mix along with the introduction of the exciting XC60 with standard City Safety. The XC60 3.2 expands the line with a lower MSRP, front-wheel drive and improved fuel consumption (estimated 18 city and 27 highway). Other highlights include the addition of the new V70 R-Design sport wagon and the new S80 luxury sedan. The S40 and V50 will once again be offered with a standard five or six-speed manual transmission. The five-speed automatic is now optional.

Model	MSRP
<u>C30</u>	
C30 T5 Manual	\$24,100
C30 T5 R-Design M	\$26,300
<u>C70</u>	
C70 T5 M	\$40,000
<u>S40</u>	
S40 2.4i M	\$26,200
S40 T5 R-Design Automatic	\$31,150
S40 T5 AWD R-Design M	\$31,350
<u>V50</u>	
V50 2.4i A	\$28,700
V50 T5 AWD R-Design M	\$33,050
<u>V70</u>	
V70 3.2 A	\$33,550
V70 3.2 R-Design A	\$38,000
<u>S80</u>	
S80 3.2 FWD A	\$39,200
S80 T6 AWD A	\$42,950
S80 V8 AWD A	\$50,950
<u>XC60</u>	
XC60 3.2 A	\$32,395
XC60 T6 AWD A	\$37,200
<u>XC70</u>	
XC70 3.2 AWD A	\$37,950
XC70 T6 AWD A	\$42,800
<u>XC90</u>	
XC90 3.2 A	\$37,700

XC90 3.2 R-Design A	\$39,500
XC90 V8 AWD A	\$47,500

Prices do not include a destination charge of \$850 per vehicle.

VCNA provides marketing, sales, service, technology and training to Volvo automobile retailers in the U.S. and Canada. For more information on the entire Volvo product line please refer to the Volvo Cars of North America, LLC, public relations website at: <http://www.volvocars-pr.com/>.

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Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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