

Press Release

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Volvo's Venerable S60 Goes Out in Style

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The S60 Special Edition celebrates 9 years and 578,000 cars

- Just 880 well-equipped Volvo S60 SEs to be sold in the U.S.
- The S60 SE is a tremendous value for under \$31,000
- Loaded with premium features

Irvine, CA (July 6, 2009) - How do you celebrate the end of an era? In Volvo's case it's by offering a very limited number of well-equipped S60s that are packed with value, safety and premium features. The 2009 Volvo S60 SE culminates 9 years and 578,000 units built world wide in one distinctly styled sport sedan for under \$31,000. Just 880 S60 SEs will be offered in the U.S. when the car goes on sale this month.

The S60 SE will be offered in two variants: 2.5 front-wheel drive and 2.5 all-wheel drive. The front-drive version will have a base MSRP of just \$30,950* while the all-wheel-drive car will have an MSRP of \$32,750*. Included in the price is a laundry list of standard features including leather seating, electronic climate control, moonroof, sporty 17-inch aluminum wheels, heated seats, Rainsensor windshield wipers and headlamp washers. Aluminum mesh inlays adorn the interior and reinforce the S60 SE's sporting character. Other touches include an exclusive "SE" badge on the trunk lid and SE-specific Monroney price labels.

Powered by an efficient 2.5-liter turbocharged inline 5-cylinder engine, the Volvo S60 SE enjoys 208 horsepower and an impressive 236-lb.-ft. of torque from just 1,500 rpm. A five-speed automatic transmission is standard and features a sporty "Geartronic" mode that allows the driver to manually shift. The S60 SE AWD incorporates Volvo's renowned Haldex electronically controlled all-wheel-drive system that sends power to the wheels with the most traction. The S60 SE FWD is EPA rated at 19 mpg in the city and 28 mpg on the highway. The S60 SE AWD is EPA rated at 18 mpg city and 26 mpg highway.

First launched in the U.S. as a 2000 model, the S60 was instrumental in dispelling Volvo's long history of being considered boxy and boring. Following on the heels of the S80 luxury sedan that had been launched just a year earlier, the S60 helped usher in Volvo's modern design language: aggressively raked windshields, lowered stance and the iconic strong shoulders. These same timeless design cues may still be found today on every Volvo, from the beautiful C70 retractable hardtop convertible to the recently introduced XC60 premium crossover.

The S60 became one of Volvo Car Corporation's strongest selling vehicles. Over its 9-year production run a whopping 578,000 Volvo S60s were build world wide. Since arriving in the U.S. in 1999, Volvo Cars of North America will have sold more than 221,000 S60s by the end of the model run, making it one of the company's top-selling models.

VCNA provides marketing, sales, service, technology and training to Volvo automobile retailers in the U.S. and Canada. For more information on the entire Volvo product line please refer to the Volvo Cars of North America, LLC, public relations website at: <http://www.volvocars-pr.com/>.

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