

## Press Release

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# Model Overview: 2010 Volvo V70

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### Manufacturer's Suggested Retail Price

V70 3.2: \$33,550

V70 3.2 R-Design: \$38,000

Destination: \$850

As the mainstay of Volvo's quintessential leadership of the premium wagon sector, the V70 embodies more than five decades of continuous wagon refinement and improvement. For 2010, a new R-Design model brings a dynamic look to the latest generation V70 that made its debut two years ago.

Among the features that distinguish the new 3.2 R-Design is silk metal finish grille trim with the R-Design logo, a tailgate spoiler, black aluminum window trim, silk metal outside mirror trim, 18-inch "Cratus" alloy wheels and sport chassis settings. On the inside, the cabin is treated to a watch dial instrument cluster, unique Deco inlays, sport leather seating surfaces with the R-Design logo and sport pedals, gearshift knob and floor mats.

Meanwhile, the V70 3.2 receives a new grille with larger Volvo Iron Mark logo, silver roof rails, silk metal key fob bezel, Sirius satellite radio preparation and a new steering wheel with silk metal accents when fitted with the optional Premium Package.

A remarkably refined and responsive 6-cylinder engine powers both V70 models. This 3.2-liter normally aspirated transversely mounted powerplant develops 235 horsepower. A new PZEV (Partial Zero Emissions Vehicle rating) engine produces slightly less horsepower (225) with the benefits of reduced emissions and increased fuel economy estimates. A standard six-speed "Geartronic" automatic transmission enables the driver to shift manually when desired.

A new Multimedia Package includes Sirius satellite radio, a Dynaudio® Premium Sound System with Dolby Pro-Logic II® Surround Sound, 650-watt amplifier and 12 Dynaudio® speakers plus the Volvo Navigation System with HDD, DVD map data and remote control.

In developing the latest generation V70, Volvo's goal was to produce the safest car in its segment. The V70 is comprised of a sophisticated network of interacting safety systems, highly efficient energy absorption and the latest generation of side airbags and whiplash protection.

To improve safety for children in the rear seat, Volvo combines a standard height-adjustable integrated booster cushion - a world first - with an extended inflatable curtain and power child locks. This combination provides the industry's best passenger safety system for children of different sizes. The V70's strong side structure uses high-tensile steel of different grades to optimize side-impact protection.

Among the list of standard safety features is the next generation Whiplash Protection System (WHIPS), Dynamic Stability and Traction Control (DSTC), Tire Pressure Monitoring System (TPMS) and enhanced impact protection for pedestrians and cyclists. Options available include the Blind Spot Information System (BLIS) and Personal Car Communicator (PCC) with Keyless Drive, two-way car communication and heartbeat sensor.

Scandinavian style throughout the cabin combines clean design, intelligent functionality and exceptional comfort and luxury. The driver and front passenger are treated to "ortho-posture" supportive bucket seats. Instruments are ergonomically designed including an elegant, super-slim center stack. Rear seats split 40/20/40 offering the flexibility of seating for three or two outboard passengers separated by a wide armrest.

The cargo floor is fitted with aluminum rails and movable anchorage points which fold away when not in use. Side panels also have built-in load anchorage eyelets to keep luggage securely in place. A lockable storage area under the floor is standard for increased security of smaller items. For added convenience in loading and unloading cargo, the V70 offers a power tailgate.

## Keywords:

Releases, Model Year 2010, V70

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Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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