VOLVO

Press Release

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Manufacturer's Suggested Retail Price
XC60 3.2: $32,395
XC60 T6 AWD: $37,200
Destination: $850

With the launch of the new XC60 for 2010, Volvo boldly conquests one of the fastest growing market segments - the "Small Premium Utility." Revolutionary styling, world-class safety features, dynamic performance and outstanding comfort combine to make the XC60 an excellent value. As the most attainable member of Volvo's XC family - including the XC70 and XC90 - the XC60 is designed to captivate a new generation of Volvo buyers as well as attracting those who are loyal to the brand.

The XC60 is offered in a two well-equipped models. A 3.2-liter naturally aspirated six-cylinder engine powers the XC60 3.2. It produces 235 horsepower and 236 lb.-ft. of torque with ULEV II emissions rating or 225 horsepower and 221 lb.-ft. with the PZEV (Partial Zero Emissions Vehicle) rating. Front-wheel drive is standard while Volvo's renowned All-Wheel Drive with Instant TractionTM with Hill Descent Control is optional. The 2010 XC60 3.2 comes to market with class-leading fuel economy of 27 mpg highway and 18 mpg city.

The XC60 T6 AWD employs a 3.0-liter turbocharged six-cylinder engine that develops 281 horsepower and 295 lb.-ft of torque. Volvo's engineering expertise endows the XC60 with powerplants that provides the best of all worlds - strong performance, reduced emissions and efficient fuel economy. Power is transferred to the ground via a six-speed "Geartronic" automatic transmission, standard on all models.

From every angle, the XC60's dramatic style takes Volvo design DNA to the next level by artfully blending muscular lower body cues capped off by a sporty coupe-like greenhouse. The XC60 features a charismatic strong shoulder line while adding more expressive design elements front and rear.

A new trapezoidal grille wears an enlarged Volvo iron mark for instant brand recognition whether it's filling the rearview mirror of the car in front or facing the rigors of a daily commute. For added distinction, the rear liftgate design, inspired by the Volvo C30, is flanked by LED taillamps that illuminate the full shape of the shoulder line.

Large 17- or 18-inch alloy wheels along with 9.1 inches of ground clearance enable the XC60 to traverse terrain that would be impossible in a conventional passenger car. Enhanced Dynamic Stability and Traction Control (DSTC) is standard along with a new feature called Trailer Stability Assist (TSA) that helps provide more stable driving when towing.

Continuing Volvo's quest as a pioneer and leader in vehicle safety systems, the XC60 introduces a new world's first. City Safety is a driver support system aimed at preventing or mitigating collisions occurring at speeds of 19 mph or less. It utilizes a closing velocity sensor to help determine whether a collision is likely. Depending on the closing speed, City Safety will either pre-charge the brakes or automatically brake the XC60 to help avoid a rear-end collision or lessen its impact.

The XC60's cabin reflects the dynamic energy generated by the exterior. Volvo's signature ultra-slim center control panel receives a fresh design with a new (optional) integrated navigation screen that's angled slightly toward the driver. Newly designed seats feature a pronounced X-theme to segue with the XC "Cross Country" moniker. Volvo's first panoramic roof is optional, offering increased light and an open-air feeling with two laminated glass panels.

The XC60 is Volvo's first all-new carline to offer HD Radio as standard equipment updating radio to digital quality. FM broadcast quality improves to the level of a typical CD while AM broadcast quality is improved to the prior level of FM. The XC60's standard high performance sound system includes AUX and USB inputs to allow connection and control of personal music devices such as iPods™, memory sticks and other media players.

Sirius™ satellite radio with a complimentary six-month subscription and Bluetooth hands-free phone interface are also standard. Audiophiles can select the optional Dynaudio® Premium Sound System with a 650-watt amplifier, 12 Dynaudio speakers and Dolby Pro-Logic II® Surround.

Two new colors debuting on the XC60 include Lime Grass Green Pearl and Terra Bronze Pearl. The former can be paired with a unique Off-Black leather interior with Lemon Green accents on the seating surfaces and door trim panels to turn up the visual volume. Likewise, Sandstone Beige/Espresso leather is available with the latter for a completely distinct ambience.

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