

## Press Release

Dec 02, 2009 | ID: 31264

# VOLVO XC60 R-DESIGN MAKES NORTH AMERICAN INTRODUCTION AT LOS ANGELES AUTO SHOW

**Los Angeles, CA (December 2, 2009)** - The 2010 Volvo XC60 R-Design makes its North American debut at the Los Angeles Auto Show. Introduced at the Frankfurt Motor Show 2009 in September, the R-Design package gives the XC60 an even more purposeful and bold appearance.

"The R-Design model boosts the XC60's already sporty aura and gives the car an even more refined character in terms of both driving experience and design," said Lennart Stegland, president of Volvo Special Vehicles. "These properties are what we know appeal to the discerning buyers of this type of car."

The R-Design package introduces several new features on the XC60, including 20-inch five-spoke Cratus aluminum wheels, color-matched lower body moldings which make the car appear closer to the ground - although the 9-inch ground clearance remains unchanged for off-road capability - and a metallic-themed interior, including aluminum inserts in the steering wheel, door moldings and the iconic center stack. It also maintains typical R-design attributes like door mirror housings, trim moldings and décor trim in matte silk metal finish, skid plates, twin chrome tailpipes, the R-Design logo embossed in the front backrests and an R-Design badge on the grille.

When it comes to driving performance, the XC60 R-Design offers a stiffer chassis, features stronger damping and a new, more direct steering gear which allows the driver to benefit from more alert car behavior and more precise communication with the road surface. The driver can have the confidence to push the car to its limits and fully enjoy the sporty capabilities of the XC60 R-Design.

### **XC60 R-Design Feature Highlights**

#### Exterior:

- Grille in silk metal finish with R-Design badge
- Front fog lamp décor in silk metal finish
- Door mirror housings in silk metal finish
- Five-spoke 20-inch aluminum "Cratus" wheels - Cratus
- Sill moldings in aluminum look
- Twin chromed tailpipes
- Color-matched lower body moldings
- Chrome-plated rear skid-plate with black mesh
- Sport chassis
- Four body colors to choose from, including the R-Design exclusive: Passion Red

#### Interior:

- Sport seats for great cornering support and comfort
- Unique upholstery in smooth leather with a choice of two color combinations: off-black with soft beige inserts or vice versa

- Embossed R-Design emblem in the front backrests
- Watch dial instrument panel with blue gauges, unique to the R-Design model
- R-design sports steering wheel trimmed in perforated leather
- Sports pedals in aluminum
- R-Design center stack trim with a unique décor pattern
- Gear selector trimmed with perforated leather
- Off-black sports mats

The R-design package initially became available last fall on the C30, S40, V50 and XC90, and is now found across almost the entire Volvo product range. (With the release of the XC60 R-Design, it is now available on all but the C70 and XC70.)

Volvo Cars of North America, LLC, ([www.volvocars.com/us](http://www.volvocars.com/us)) is a subsidiary of Volvo Car Corporation of Gothenburg, Sweden. VCNA provides marketing, sales, parts, service, technology and training support to Volvo automobile retailers in the United States, and oversees Volvo operations in Canada. For more information on the entire Volvo product lineup please refer to the Volvo Cars of North America, LLC, public relations website at: <http://www.volvocars-pr.com>.

**Contact:**

James Hope  
Product Communications  
Volvo Cars of North America, LLC  
(800) 977-0888  
[www.volvocars-pr.com](http://www.volvocars-pr.com)

**Keywords:**

Volvo XC60, Press Releases, 2010, Product News

---

Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

## Related Images



[More Images >](#)

[media.volvocars.com](http://media.volvocars.com) >

[volvocars.com](http://volvocars.com) >

Copyright © 2025 Volvo Car Corporation (or its affiliates or licensors).