

Press Release

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Volvo Announces Pricing of the Hot XC60 R-Design

Rockleigh, NJ (December 23, 2009) - Volvo Cars of North America, LLC (VCNA) today announced pricing of the exciting XC60 R-Design with an MSRP of \$41,550*. The introduction of the XC60 R-Design makes the premium crossover Volvo's sixth vehicle to offer the dynamic visual appeal and exceptional driving experience afforded by the R-Design package.

"The R-Design model boosts the XC60's already sporty aura and gives the car an even more refined character in terms of both driving experience and design," said Lennart Stegland, president of Volvo Special Vehicles. "These properties are what we know appeal to the discerning buyers of this type of car."

The R-Design package introduces several new features on the XC60, including 20-inch five-spoke Cratus aluminum wheels, color-matched lower body moldings which make the car appear closer to the ground - although the 9-inch ground clearance remains unchanged for off-road capability - and a metallic-themed interior, including aluminum inserts in the steering wheel, door moldings and the iconic center stack. It also maintains typical R-design attributes like door mirror housings, trim moldings and décor trim in matte silk metal finish, skid plates, twin chrome tailpipes, the R-Design logo embossed in the front backrests and an R-Design badge on the grille.

When it comes to driving performance, the XC60 R-Design offers a stiffer chassis, features stronger damping and a new, more direct steering gear which allows the driver to benefit from more alert car behavior and more precise communication with the road surface. The driver can have the confidence to push the car to its limits and fully enjoy the sporty capabilities of the XC60 R-Design.

XC60 R-Design Pricing

2010 XC60 R-Design - \$41,550*

Destination - \$850

Climate Package - \$1,000

- Heated front seats
- Heated rear seats (unless two-stage booster seats are ordered)
- Heated windshield washer nozzles
- Headlight washers
- Rain Sensor windshield wipers
- Humidity sensor
- Interior Air Quality System (IAQS)

Convenience Package - \$1,000

- Power tailgate
- Park Assist, front and rear
- 12V power outlet in cargo compartment
- HomeLink integrated garage door opener

Multimedia Package - \$2,700

- Dynaudio premium sound system with Dolby Pro Logic II surround sound
- Navigation system with real time traffic updates
- Map Care with two complimentary updates

Rear Park Assist camera

Technology Package - \$1,700

Adaptive Cruise Control
Collision Warning with Auto Brake
Distance Alert
Driver Alert Control
Lane Departure Warning

Stand Alone Options

Metallic paint - \$550
Premium Electric Silver metallic paint - \$675
Blind Spot Information System - \$700
Personal Car Communicator - \$550
Dual outboard two-stage booster seats w/power child locks - \$500
Illuminated interior side sill molding - \$970
Front bumper bar - \$375
Portable navigation system - \$795

XC60 R-Design

Feature Highlights

Exterior:

- Grille in silk metal finish with R-Design badge
- Front fog lamp décor in silk metal finish
- Door mirror housings in silk metal finish
- Five-spoke 20-inch aluminum "Cratus" wheels - Cratus
- Sill moldings in aluminum look
- Twin chromed tailpipes
- Color-matched lower body moldings
- Chrome-plated rear skid-plate with black mesh
- Sport chassis
- Four body colors to choose from, including the R-Design exclusive: Passion Red

Interior:

- Sport seats for great cornering support and comfort
- Unique upholstery in smooth leather with a choice of two color combinations: off-black with soft beige inserts or vice versa
- Embossed R-Design emblem in the front backrests
- Watch dial instrument panel with blue gauges, unique to the R-Design model
- R-design sports steering wheel trimmed in perforated leather
- Sports pedals in aluminum
- R-Design center stack trim with a unique décor pattern
- Gear selector trimmed with perforated leather
- Off-black sports mats

The R-design package initially became available last fall on the C30, S40, V50 and XC90, and is now found across almost the entire Volvo product range. (With the release of the XC60 R-Design, it is now available on all but the C70 and XC70.)

Volvo Cars of North America, LLC, (www.volvocars.com/us) is a subsidiary of Volvo Car Corporation of Gothenburg, Sweden. VCNA provides marketing, sales, parts, service, technology and training support to Volvo automobile retailers in the United States, and oversees Volvo operations in Canada. For more information on the entire Volvo product lineup please refer to the Volvo Cars of North America, LLC, public relations website at: <http://www.volvocars-pr.com/>.

*prices do not include destination charges of \$850

Contact:

James Hope
Product Communications

Volvo Cars of North America, LLC
(800) 977-0888
www.volvocars-pr.com

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