

Press Release

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Volvo Cars of North America's 2011 Full Line Changes and Updates

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What's New: 2011 Volvo C30

C30 T5

- Revised styling with new front fascia, fenders, hood, grille and headlights
- New Aluminum inlay with honeycomb design/texture
- Sirius satellite radio now stand-alone option
- Dual xenon gas discharge headlights with Active Bending Light (ABL) now stand-alone option
- Multimedia Package adds Volvo Navigation System with Real Time Traffic, remote control and Map Care
- Preferred Package adds power glass sunroof
- Orange Flame Metallic Paint

C30 T5 R-Design

- Revised styling with new front fascia, fenders, hood, grille and headlights
- Standard 18-inch "Midir" alloy wheels
- Standard Sport Chassis with 30% stiffer springs, 20% increased low-speed damping and 10% quicker steering ratio
- Sirius satellite radio now stand-alone option
- Dual xenon gas discharge headlights with Active Bending Light (ABL) now stand-alone option
- Multimedia Package adds Volvo Navigation System with Real Time Traffic, remote control and Map Care
- Preferred Package adds power glass sunroof
- Orange Flame metallic Paint

Climate Package

Heated front seats

Headlight washers

Rainsensor windshield wipers

Electronic Climate Control (ECC)

Interior Air Quality System (IAQS)

Preferred Package

Power driver seat with 3-position memory

Power passenger seat

Front fog lights (T5 only)

Aluminum inlays (T5 only)

Keyless Drive (R-Design)

Power glass sunroof

Multimedia Package

Dynaudio Premium Sound System with Dolby® Pro Logic® II Surround Sound

Volvo Navigation System with Real Time Traffic, remote control and Map Care

Stand Alone Options

Five-speed "Geartronic" automatic transmission
Leather seating surfaces (T5)
Dual xenon gas discharge headlights with Active Bending Light (ABL)
Blind Spot Information System (BLIS)
Sirius satellite radio
Metallic paint
Premium Electric Silver metallic (R-Design)

What's new: 2011 Volvo C70

- Revised styling with new front fascia, grille, headlights, fenders, LED taillights and rear fascia
- Redesigned instrument panel surface and texture
- New instrument panel gauge cluster and watch-dial design graphics
- Standard five-speed "Geartronic" automatic transmission
- Standard 17-inch "Sirona" diamond-cut alloy wheels
- Standard Sovereign Hide leather
- Standard Sirius satellite radio
- Premium Package deleted
- Dual xenon headlights gain Active Bending Light (ABL) included with Dynamic Package
- New Convenience Package includes Keyless Drive, Homelink, rear park assist and integrated compass for auto-dimming rearview mirror
- Flamenco Red and Ember Black
- Cranberry leather

Multimedia Package

Dynaudio Premium Sound System
12 Dynaudio speakers
Dolby ProLogic II Surround Sound
4 x 130 watt general amplifier
1 x 130 watt center speaker amplifier
2 x 8" subwoofer system with 2 x 130 watt amplifier
(14 speakers total; 12 Dynaudio and 2 subwoofers)
Volvo Navigation System with Real Time Traffic, remote control and Map Care

Dynamic Package

18-inch "Midir" diamond-cut alloy wheels
Dual xenon headlights with Active Bending Light (ABL)
3-spoke sport steering wheel with aluminum inlays
Headlamp washers

Convenience Package

Keyless Drive
Homelink remote garage door opener
Rear park assist
Integrated compass, rearview mirror

Climate Package

Heated front seats
Interior Air Quality System (IAQS)
Humidity sensor for Electronic Climate Control (ECC)
Headlight washers
Rainsensor windshield wipers

Stand Alone Options

Metallic paint
Electric Silver metallic paint
Cranberry leather
Nordic Light Oak inlays
Blind Spot Information System (BLIS) with power retractable rearview mirrors
Tempa spare

What's New: 2011 Volvo S40

S40 2.4i

- Model discontinued

S40 T5

- New FWD (non-R-Design) model becomes base S40 sedan
- 2.5-liter 5-cylinder turbocharged engine with 227 horsepower
- 5-speed micro-processor controlled automatic with "Auto-stick" function
- Standard equipment additions versus previous 2.4i include auto-dimming rear view mirror and power driver seat with memory
- Grille receives larger Iron Mark logo
- Leather seating surfaces and leather gearshift knob added to Preferred Package
- Electronic Climate Control (ECC) added to Climate Package
- Volvo Navigation System with Real Time Traffic, remote control and Map Care added to Multimedia Package
- New stand-alone options include Sirius satellite radio, Keyless Drive and rear park assist
- Flamenco Red new exterior color choice

S40 T5 R-Design

- AWD discontinued
- 6-speed manual transmission discontinued
- 5-speed micro-processor controlled automatic with "Auto-stick" function now standard
- Standard power glass moonroof
- Standard power passenger seat
- Grille receives larger Iron Mark logo
- 17-inch "Cratus" alloy wheels replace "Serapis" wheels
- Electronic Climate Control (ECC) added to Climate Package
- Volvo Navigation System with Real Time Traffic, remote control and Map Care added to Multimedia Package
- New stand-alone options include Sirius satellite radio, Keyless Drive and rear park assist

Preferred Package (T5 only)

Power glass moonroof

Power front passenger's seat

Leather seating surfaces

Leather gearshift knob

Climate Package

Heated front seats

Headlight washers

Rainsensor windshield wipers

Electronic Climate Control (ECC)

Multimedia Package

Volvo Premium sound system with Dolby® Pro Logic® Surround Sound, 650 watts, 12 premium speakers

Volvo Navigation System with Real Time Traffic, remote control and Map Care

Stand Alone Options

Metallic paint

Off black leather seating surfaces (without R-Design logo) (T5 R-Design only)

Blind Spot Information System (BLIS)

Dual xenon gas discharge headlights with Active Bending Light (ABL)

Sirius satellite radio

Keyless Drive

Rear park assist

18-inch "Midir" diamond-cut wheels (T5 R-Design only)

What's New: 2011 Volvo S60

All-New Sport Sedan Offers Advanced Safety Technology, Performance and Luxury S60 T6 AWD

Feature Highlights

- 3.0-liter turbocharged inline six-cylinder engine with 300 horsepower and 325 lb.-ft. of torque
- Six-speed "Geartronic" automatic transmission
- All-wheel drive with Instant Traction
- LED front positioning lights, front side marker lights, turn signal indicators in outside mirrors, taillights and center high-mount stoplight
- 18-inch "Sleipner" alloy wheels
- Dynamic Chassis
- Speed-sensitive steering with driver-selectable settings
- Power driver seat with memory
- Front and rear sport seats
- Power folding rear head restraints
- Sport leather 3-spoke steering wheel with silk metal inlays
- Shimmer Graphite aluminum inlays
- Watch dial instrumentation
- Driver Control Interface with integrated 7-inch color display
- Dual zone Electronic Climate Control (ECC)
- Auto-dimming rear view mirror with compass
- High performance sound system with CD/DVD player, HD Radio, AUX and USB inputs, MP3 capability, 160-watt amplifier and 8 speakers
- Bluetooth hands-free phone interface with audio streaming
- Sirius satellite radio
- Leather seating surfaces
- Seven exterior colors available
- City Safety
- Corner traction control by torque vectoring
- Advanced Stability Control
- Dynamic Stability and Traction Control (DSTC) with sport mode
- Inflatable Side Curtain (IC)
- Side Impact Protection System (SIPS)
- Whiplash Protection Seating System (WHIPS)

Premium Package

Power glass moonroof

Power passenger seat

Dual xenon gas discharge headlights with Active Bending Light (ABL)

Power passenger seat

Climate Package

Heated front seats

Heated windshield washer nozzles

Rainsensor windshield wipers

Headlight washers

Interior Air Quality System (IAQS)

Multimedia Package

Volvo Premium Sound System, Dolby Pro-Logic II® Surround Sound, 650-watt amplifier, 12 premium speakers, MultiEQ XT by Audyssey

Volvo Navigation System with Real Time Traffic, remote control and Map Care

Rear park assist camera

Technology Package

Pedestrian Detection with Full Auto Brake

Adaptive Cruise Control (ACC) with Queue Assist

Collision Warning with Full Auto Brake (CWAB)

Distance Alert (DA)

Driver Alert Control (DAC)

Lane Departure Warning (LDW)

Stand Alone Options

Metallic paint

Premium Electric Silver paint

Blind Spot Information System (BLIS)
Personal Car Communicator (PCC) with Keyless Drive and two-way car communication
Urbane Wood inlays
Front and rear park assist
FOUR-C (Continuously Controlled Chassis Concept) Active Chassis
Touring chassis (no charge option)
17-inch "Njord" alloy wheels (no charge option)
17-inch "Njord" alloy wheels with Self Supporting Tires

What's new: 2011 Volvo S80

S80 3.2

- 3.2-liter inline 6-cylinder engine output increases to 240 horsepower (5 hp increase) with ULEV emissions rating; 230 horsepower (5 hp increase) with PZEV emissions
- Standard Sirius satellite radio
- Rear park assist camera added to Multimedia Package
- Dual xenon gas discharge headlights with Active Bending Light (ABL) now stand-alone option
- Executive Package discontinued
- New Inscription Package includes Sovereign Hide soft leather searing surfaces, classic walnut wood steering wheel, ventilated front seats, classic walnut wood inlays, upper dash and door panels, Inscription branded doorsill plates and floor mats, leather and classic walnut wood gearshift lever, leather center armrest cover
- New Toscana Tan/Off Black and Espresso Brown/Soft Beige interior colors with Inscription Package

S80 T6 AWD

- 3.0-liter inline 6-cylinder turbocharged engine output increases to 300 horsepower (19 hp increase) and 325 lb.-ft. torque (30 lb.-ft. increase)
- 18-inch "Balius" alloy wheels replace "Odysseus" wheels
- Rear park assist camera added to Multimedia Package
- New Sport Chassis with lowered ride height replaces Dynamic Chassis with deletion of Nivomat self-leveling suspension in Dynamic Package
- Dual xenon gas discharge headlights with Active Bending Light (ABL) available as stand-alone option
- 17-inch "Cassini" alloy wheels now stand-alone option
- Executive Package discontinued
- New Inscription Package includes Sovereign Hide soft leather searing surfaces, classic walnut wood steering wheel, ventilated front seats, classic walnut wood inlays, upper dash and door panels, Inscription branded doorsill plates and floor mats, leather and classic walnut wood gearshift lever, leather center armrest cover
- New Toscana Tan/Off Black and Espresso Brown/Soft Beige interior colors with Inscription Package

S80 V8 AWD

- Model discontinued

Climate Package

Heated front seats
Heated rear seats
Heated windshield washer nozzles
Headlight washers
Rainsensor windshield wipers
Blue band windshield
Interior Air Quality System (IAQS)
Humidity sensor for Electronic Climate Control (ECC)

Dynamic Package (T6 only)

18-inch "Fortuna" diamond-cut alloy wheels
Sport Chassis
Dual xenon gas discharge headlights with Active Bending Lights (ABL)

Technology Package

Adaptive Cruise Control (ACC)
Collision Warning with Auto Brake (CWAB)
Distance Alert (DA)
Driver Alert Control (DAC)

Lane Departure Warning (LDW)

Multimedia Package

Volvo Premium Sound System

Volvo Navigation System with Real Time Traffic, remote control and Map Care

Rear park assist camera

Inscription Package

Sovereign Hide soft leather seating surfaces

Classic walnut wood steering wheel

Ventilated front seats

Classic walnut wood inlays, upper dash and door panels

Inscription doorsill plates

Inscription floor mats

Leather and classic walnut wood gearshift lever

Leather center armrest cover

Stand Alone Options

Metallic paint

Premium Electric Silver paint

Power glass sunroof (3.2 only)

Personal Car Communicator (PCC) with Keyless Drive and two-way car communication

Front and rear park assist

Blind Spot Information System (BLIS) with power retractable outside mirrors

18-inch "Fortuna" diamond-cut alloy wheels (3.2 only)

Dual xenon gas discharge headlights with Active Bending Lights (ABL)

17-inch "Cassini" alloy wheels (T6 only)

What's New: 2011 Volvo V50

V50 2.4i

- Model discontinued

V50 T5

- New FWD model becomes base V50
- 2.5-liter 5-cylinder turbocharged engine with 227 horsepower
- 5-speed micro-processor controlled automatic with "Auto-stick" function
- Standard equipment additions versus previous 2.4i include auto-dimming rear view mirror and power driver seat with memory
- Grille receives larger Iron Mark logo
- Leather seating surfaces and leather gearshift knob added to Preferred Package
- Electronic Climate Control (ECC) added to Climate Package
- Volvo Navigation System with Real Time Traffic, remote control and Map Care added to Multimedia Package
- New stand-alone options include Sirius satellite radio, Keyless Drive and rear park assist
- Flamenco Red new exterior color choice

V50 T5 R-Design

- AWD discontinued
- 6-speed manual transmission discontinued
- 5-speed micro-processor controlled automatic with "Auto-stick" function now standard
- Standard power glass moonroof
- Standard power passenger seat
- Grille receives larger Iron Mark logo
- 17-inch "Cratus" alloy wheels replace "Serapis" wheels
- Electronic Climate Control (ECC) added to Climate Package
- Volvo Navigation System with Real Time Traffic, remote control and Map Care added to Multimedia Package
- New stand-alone options include Sirius satellite radio, Keyless Drive, rear park assist and 18-inch "Midir" diamond-cut alloy wheels

Preferred Package (T5 only)

Power glass moonroof

Power front passenger seat
Leather seating surfaces
Leather gearshift knob

Climate Package

Heated front seats
Headlight washers
Rainsensor windshield wipers
Electronic Climate Control (ECC)

Multimedia Package

Volvo Premium sound system with Dolby® Pro Logic® Surround Sound, 650 watts, 12 premium speakers
Volvo Navigation System with Real Time Traffic, remote control and Map Care

Stand Alone Options

Metallic paint
Off black leather seating surfaces (without R-Design logo) (T5 R-Design only)
Blind Spot Information System (BLIS)
Dual xenon gas discharge headlights with Active Bending Light (ABL)
Dual integrated child booster seats
Sirius satellite radio
Keyless Drive
Rear park assist
18-inch "Midir" diamond-cut wheels (T5 R-Design only)

What's new: 2010 Volvo V70

V70

- Vehicle discontinued at end of 2010 model year
- Customers seeking a midsize Volvo wagon can select the new 2011 front-wheel drive XC70 that offers many of the attributes of the V70 in a more dynamic package

What's New: 2011 Volvo XC60

XC60 3.2

- 3.2-liter inline 6-cylinder engine output increases to 240 horsepower (5 hp increase) with ULEV emissions rating; 230 horsepower (5 hp increase) with PZEV emissions
- Silver side decor, silver roof rails and aluminum decor steering wheel added to Premium Package
- Cargo cover, compass in rear view mirror and power folding rear head restraints added to Convenience Package
- Flamenco Red replaces Ruby Red
- Seashell Metallic new exterior color choice

XC60 3.2 R-Design

- New model
- 3.2-liter inline 6-cylinder engine with 240 horsepower (230 horsepower with PZEV emissions)
- Standard features added to base XC60 3.2 equipment include: aluminum decor steering wheel, dual xenon gas discharge headlights with Active Bending Light (ABL), laminated panoramic roof with two laminated glass panels and power sunshade, leather seating surfaces, power passenger seat, silver roof rails and dark tint rear windows
- Standard R-Design elements include 20-inch "Cratus" alloy wheels, front aluminum trim accents, embossed R-Design sport seats, full body color coordination, R-Design aluminum inlays, R-Design grille, R-Design split upholstery, side scuff plates and rear skid plate and smooth leather seating surfaces with contrasting inlay

XC60 T6 AWD

- 3.0-liter inline 6-cylinder turbocharged engine output increases to 300 horsepower (19 hp increase) and 325 lb.-ft. torque (30 lb.-ft. increase)
- 18-inch "Zephyrus" alloy wheels replace "Mantus" wheels
- Standard aluminum decor steering wheel
- Standard silver side decor

- Standard laminated panoramic roof with two laminated glass panels and power sunshade
- Standard silver roof rails
- Flamenco Red replaces Ruby Red
- Seashell Metallic new exterior color choice

XC60 T6 R-Design

- 3.0-liter inline 6-cylinder turbocharged engine output increases to 300 horsepower (19 hp increase) and 325 lb.-ft. torque (30 lb.-ft. increase)
- Cargo cover and power folding rear head restraints added to Convenience Package

Premium Package (3.2 only)

Leather seating surfaces

Dark tint rear windows

Power passenger seat

Laminated panoramic roof with two laminated glass panels and power sunshade

Silver side decor

Silver roof rails

Aluminum decor steering wheel

Climate Package

Heated front seats

Heated rear seats

Headlight washers

Heated windshield washer nozzles

Rainsensor windshield wipers

Interior Air Quality System (IAQS)

Convenience Package

12V power outlet in cargo area

Grocery bag holder

Homelink remote garage door opener

Front and rear park assist

Power tailgate

Cargo cover

Compass in rear view mirror

Power folding rear head restraints

Multimedia Package

Volvo Premium sound system with Dolby® Pro Logic® Surround Sound, 650 watts, 12 premium speakers

Volvo Navigation System with Real Time Traffic, remote control and Map Care

Rear park assist camera

Technology Package

Adaptive Cruise Control (ACC)

Collision Warning with Auto Brake (CWAB)

Distance Alert (DA)

Driver Alert Control (DAC)

Lane Departure Warning (LDW)

Stand Alone Options

Metallic paint

Premium Electric Silver paint

All-wheel drive with Instant Traction and Hill Descent Control (3.2 and 3.2 R-Design only)

Nordic Light Oak inlays (3.2 and T6 AWD only)

Blind Spot Information System (BLIS) with power retractable outside mirrors

Personal Car Communicator (PCC) with Keyless Drive, two-way car communication

Dual outboard two-stage child booster seats with adaptive seatbelts and power child rear door locks

Dual xenon gas discharge headlights with Active Bending Light (ABL) (3.2 and T6 AWD only)

18-inch "Merac" alloy wheels (3.2 only)

What's new: 2011 Volvo XC70

XC70 3.2

- New front-wheel-drive model
- All-wheel drive with Instant Traction™ now optional
- 3.2-liter inline 6-cylinder engine output increases to 240 horsepower (5 hp increase) with ULEV emissions rating; 230 horsepower (5 hp increase) with PZEV emissions
- Standard Sirius satellite radio
- Cargo cover and power folding rear head restraints added to Convenience Package
- Blue band windshield added to Climate Package
- Rear park assist camera added to Multimedia Package

XC70 T6 AWD

- 3.0-liter inline 6-cylinder turbocharged engine output increases to 300 horsepower (19 hp increase) and 325 lb.-ft. torque (30 lb.-ft. increase)
- Standard power glass moonroof
- Cargo cover and power folding rear head restraints added to Convenience Package
- Blue band windshield added to Climate Package
- Rear park assist camera added to Multimedia Package

Premium Package (3.2 only)

Power glass moonroof

Leather seating surfaces

Power passenger seat

Modern wood inlays

Technology Package

Adaptive Cruise Control (ACC)

Collision Warning with Auto Brake (CWAB)

Distance Alert (DA)

Driver Alert Control (DAC)

Lane Departure Warning (LDW)

Multimedia Package

Volvo Premium sound system with Dolby® Pro Logic® Surround Sound, 650 watts, 12 premium speakers

Volvo Navigation System with Real Time Traffic, remote control and Map Care

Rear park assist camera

Convenience Package

Grocery bag holder

12-volt power outlet in cargo area

Homelink remote garage door opener

Front and rear park assist

Compass in rear view mirror

Power tailgate

Private locking

Dark tint rear windows

Power folding rear head restraints

Cargo cover

Climate Package

Heated front seats

Heated rear seats

Headlight washers

Heated windshield washer nozzles

Rainsensor windshield wipers

Blue band windshield

Interior Air Quality System (IAQS)

Humidity sensor for Electronic Climate Control (ECC)

Stand Alone Options

Metallic paint

Electric Silver paint

All-wheel drive with Instant Traction (3.2 only)

17-inch "Sargas" alloy wheels (3.2 only)
Dual xenon gas discharge headlights with Active Bending Light (ABL)
Dual outboard two-stage child booster seats with adaptive seatbelts and power child rear door locks (3.2 only)
Blind Spot Information System (BLIS) with power retractable outside mirrors
Personal Car Communicator (PCC) with Keyless Drive, two-way car communication

What's New: 2011 Volvo XC90

XC90 3.2

- 3.2-liter inline 6-cylinder engine output increases to 240 horsepower (5 hp increase) with ULEV emissions rating; 230 horsepower (5 hp increase) with PZEV emissions
- Standard Bluetooth
- Standard Sirius satellite radio
- Standard watch dial instrumentation
- Standard silver roof rails
- Rear park assist camera added to Multimedia Package
- Flamenco Red new exterior color choice

XC90 3.2 R-Design

- 3.2-liter inline 6-cylinder engine output increases to 240 horsepower (5 hp increase) with ULEV emissions rating; 230 horsepower (5 hp increase) with PZEV emissions
- Rear park assist camera added to Multimedia Package

XC90 V8

- Rear park assist camera added to Multimedia Package
- Luxury Package replaces Executive Package
- Flamenco Red new exterior color choice

Climate Package (3.2 & 3.2 R-Design)

Heated front seats
Headlight washers
Rainsensor windshield wipers
Interior Air Quality System (IAQS)

Multimedia Package

Volvo Premium sound system with Dolby® Pro Logic® Surround Sound, 650 watts, 12 premium speakers
Volvo Navigation System with Real Time Traffic, remote control and Map Care
Rear park assist camera

Dynamic Package (3.2 R-Design)

20-inch "Cratus" alloy wheels
Dual xenon gas discharge headlights with Active Bending Light (ABL)

Luxury Package (V8)

19-inch "Galateia" alloy wheels
Soft leather seating surfaces
Upgraded floor mats
Massage/ventilated front seats
Heated front and rear seats
Leather door panels and center console cover
Classic wood inlays and steering wheel
Polished tailpipe

Stand Alone Options

Metallic paint
Premium Electric Silver paint (3.2 R-Design and V8 only)
All-wheel drive with Instant Traction (3.2 and 3.2 R-Design)
Volvo dual screen rear seat entertainment system
Blind Spot Information System (BLIS) with power retractable outside mirrors

Wood steering wheel (3.2 only)

Leather steering wheel (no charge option V8 only)

Dual xenon gas discharge headlights with Active Bending Light (ABL) (3.2 and V8 only)

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