

Press Release

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Volvo XC60 Awarded To Winner of "Lost in Forks" Volvo Contest

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Allyson Tomasik of Oregon wins Volvo XC60 - just like Edward Cullen's in THE TWILIGHT SAGA: ECLIPSE

ROCKLEIGH, N.J. (July 27, 2010) - Allyson Tomasik, 24, of Florence, Ore., will now have a little piece of Edward Cullen after winning the "Lost in Forks" Volvo Contest. Tomasik drives away in a shiny new Volvo XC60 - just like Edward's in Summit Entertainment's *THE TWILIGHT SAGA: ECLIPSE* - courtesy of Volvo Cars of North America (VCNA).

More than 80,000 people from across the United States participated in the online contest. Given the overwhelming success of 2009's *THE TWILIGHT SAGA: NEW MOON* "What Drives Edward" contest, Volvo decided to again give away an XC60 to one lucky fan.

The XC60 giveaway was just one of Volvo's promotions surrounding Summit Entertainment's *THE TWILIGHT SAGA: ECLIPSE*. Sandy Deuel-Weiks, 57, of Howard City, Mich., won the "Lost in Forks" Premiere Sweepstakes and received two tickets to the world premiere of *THE TWILIGHT SAGA: ECLIPSE* in Los Angeles. Deuel-Weiks and her sister, Sharon Ary, walked the red carpet and met cast member and fellow Michigander, Taylor Lautner, and other celebrities.

Named after Forks, Wash., the city where Edward and Bella live, <http://www.lostinforks.com/> put players' *TWILIGHT SAGA* knowledge to the test in an online interactive game. After playing the online game, fans registered on the site to be in the running for Volvo's newest, highly acclaimed crossover featuring City Safety, a safety system designed to help drivers avoid or mitigate low-speed collisions that are common in city traffic.

Players who did not win and want their own new Volvo XC60 can visit a local Volvo retailer or go to www.volvocars.com/us to build their own. Edward's XC60 features a Saville Grey metallic exterior, a sandstone beige/espresso interior, a cream leather steering wheel, 19-inch Achilles diamond cut wheels and exterior accessories such as side scuff plates, front bumper bar and rear skid plates.

In *THE TWILIGHT SAGA: ECLIPSE*, directed by David Slade from a screenplay written by Melissa Rosenberg and starring Kristen Stewart, Robert Pattinson and Taylor Lautner, Bella (Stewart) once again finds herself surrounded by danger as Seattle is ravaged by a string of mysterious killings and a malicious vampire continues her quest for revenge. In the midst of it all, she is forced to choose between Edward (Pattinson) and Jacob (Lautner) - knowing that her decision has the potential to ignite the ageless struggle between vampire and werewolf. With her graduation quickly approaching, Bella is confronted with the most important decision of her life.

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About Volvo

Volvo Cars of North America, LLC, www.volvocars.com/us is a subsidiary of Volvo Car Corporation of Gothenburg, Sweden. VCNA provides marketing, sales, parts, service, technology and training support to Volvo automobile retailers in the United States, and oversees Volvo operations in Canada. For more information on the entire Volvo product lineup please refer to the

VCNA media website at: <http://www.volvocars-pr.com>, and follow Volvo's blog at: www.volvoblog.us.

About the *TWILIGHT SAGA* film series

The *TWILIGHT* film series stars Kristen Stewart and Robert Pattinson and tells the story of 17-year-old Bella Swan who moves to the small town of Forks, Washington to live with her father, and becomes drawn to Edward Cullen, a pale, mysterious classmate who seems determined to push her away. But neither can deny the attraction that pulls them together...even when Edward confides that he and his family are vampires. The action-packed, modern day vampire love story *TWILIGHT*, the first film in the series, was released in theatres on November 21, 2008 to a blockbuster reception. The second installment of the film franchise, *THE TWILIGHT SAGA: NEW MOON* was released November 20, 2009.

About Summit Entertainment, LLC

Summit Entertainment, LLC is a worldwide theatrical motion picture development, financing, production and distribution studio. The studio handles all aspects of marketing and distribution for both its own internally developed motion pictures as well as acquired pictures. Summit Entertainment, LLC also represents international sales for both its own slate and third party product. Summit Entertainment, LLC releases on average 10 to 12 films annually.

Media: Kristin Sullivan, Haberman
612.372.6458, kristin@modernstorytellers.com

Jessica Snell, Haberman
612.372.6452, jessica@modernstorytellers.com

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