

Press Release

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Four-time SCCA Pro Trans-Am Series Champion Tommy Kendall and 2010 World Challenge Drivers' Championship winner Randy Pobst compare notes on Volvo's latest offering

ROCKLEIGH, N.J. (September 17, 2010) - The all-new 2011 Volvo S60 sport sedan will show off its naughty side in its September 20, 2010 debut on the SPEED series Test Drive. In the episode, which airs at 8:30 ET/PT, renowned racecar drivers Tommy Kendall and Randy Pobst put the S60's turbocharged T6 300 horsepower engine to the test at the Autódromo do Estoril race course in Portugal. Kendall and Pobst also drive the car under normal conditions on beautiful roads around Lisbon.

According to Pobst, who drives the No. 6 K-PAX Volvo S60 in the 2010 World Challenge Championship Series and led Volvo to the manufacturers' title, the all-new Volvo S60 reminds him of a top NFL quarterback doing an interview on The Tonight Show. "The sport sedan is broad-shouldered and muscular, yet smart and well-dressed," said Pobst. "The quick reflexes and widespread powerband were similar to my KPAX Volvo S60 race car, which would actually be improved by the virtually nonexistent turbo lag and torque vectoring of the new S60!"

Also appearing in the episode are freelance automotive writer Barry Winfield and Volvo S60 Brand Manager Frank Vacca, who join Kendall for the U.S. segment of the episode filmed on location in Newport Beach, Calif.

"We're pleased to have personalities from different walks of the automotive world show off different sides of the Volvo S60 because this is truly a versatile sedan," said Doug Speck, Volvo Cars of North America President and CEO. "Its breathtaking new design gives the impression of movement even when the car is standing still. The engine puts out 300 horsepower, 325 lb.-ft. of torque and comes standard with all-wheel-drive, so the car is powerful and agile in addition to being nice to look at.

"The 2011 Volvo S60 also introduces the world-first Pedestrian Detection with Full Auto Brake technology, which will automatically stop the car if it senses an impending collision with a pedestrian. No matter what you're looking for in a car - speed, a beautifully sculpted vehicle, the latest and greatest technology or all things Volvo - the all-new S60 appeals to all types of enthusiasts."

The all-new 2011 Volvo S60, which arrives in showrooms later this month, can currently be previewed in-person at stops along the Naughty Volvo Tour, a series of retailer-hosted experiential events taking place throughout the U.S. Consumer ride-and-drive events are also scheduled for New Jersey (September 24-25, New Jersey Convention and Expo Center); Miami (October 2-3, Gulfstream Park); Philadelphia (October 9-10, King of Prussia Mall); Chicago (October 16-17, Arlington Park) and Los Angeles (October 23-24, Santa Anita Park). For a full tour schedule and to register for an event, please visit <http://naughty.volvocars.us/>.

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