

Press Release

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ROCKLEIGH, N.J. (April 11, 2011) - Volvo Cars of North America (VCNA) today announced the all-new S60 sports sedan has received yet another prestigious industry award - this time being named to *Ward's* 10 Best Interiors list. The S60 is also fresh-off-the-heels of taking home a *Ward's* 10 Best Engines award for its 300-hp T6 engine.

According to Tom Murphy, Executive Editor of *Ward's AutoWorld*, "The Volvo S60 is a study in Scandinavian serenity. From the beautifully angular door panels to the floating center stack, the S60 is an undiscovered gem in the heart of the luxury market. Among the S60's best features are the sleek head restraints for front-seat occupants, which stand out in a world of intrusive head restraints up-sized to meet new federal crash standards. Leave it to Volvo to make a safety device sexy."

"Scandinavian design and functionality are hallmarks of what we do best," said Doug Speck, president and CEO of VCNA. "We designed this car to create a visual excitement every time the owner steps in. The S60 continues to exceed even our expectations for what it promises, as evidenced by the '10 Best' awards from *Ward's* for both the engine and the interior."

The S60's masterful exterior design carries over to every inch of the interior, where each detail is well thought out. Volvo's designers obtained their inspiration from the road racing tracks as they pursued the uncompromising sportiness inside the all-new S60. The graphic character of a road course is apparent in the instrument panel and in the doors. Every detail looks like it's in motion. The instruments and center stack are angled towards the driver to create a sensation of focus and control. The new dynamic three-spoke steering wheel and new sports seats with extra side supports are standard.

The interior is full of driver-oriented details, but it is still a five-seater car offering comfortable space for all its occupants. Beige and black are the main colors of the upholstery range, which is spiced up with the new highlight shade Beechwood Brown. The décor inlays are available in Shimmer Graphite aluminium or Urbane Wood.

This year, *Ward's* evaluated 51 vehicles in their search to find the 10 best interiors. *Ward's* editors picked the winning interiors using the same methodology employed for the annual *Ward's* 10 Best Engines program. Scoresheets are completed for each vehicle driven based on materials, ergonomics, safety, the human-machine interface, comfort, fit-and-finish, overall value and aesthetics.

Volvo Cars of North America, LLC, (www.volvocars.com/us) is a subsidiary of Volvo Car Corporation of Gothenburg, Sweden. VCNA provides marketing, sales, parts, service, technology and training support to Volvo automobile retailers in the United States, and oversees Volvo operations in Canada.

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