

Press Release

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Volvo Announces Newest Polestar Performance Packages

Upgrade Now Available for 2011, 2012 XC60, S60 and XC70 T6

ROCKLEIGH, N.J. (Nov. 28, 2011) - Expanding on its recent announcement of performance packages for certain models with T5 engines, Volvo Cars of North America (VCNA) today announced factory-authorized performance tuning software for several additional Volvo models will be available next week at Volvo retailers across the country.

The next wave of Polestar performance software packages will be available for 2011-2012 XC60, S60 and XC70 fitted with a T6 engine. The T6 performance software package carries an MSRP of \$1,495 installed and goes on sale nationwide Dec. 5.

The T6 Polestar software package adds 25 horsepower and 30 lb.-ft. of torque, bringing the three carlines to 325 horsepower and 354 lb.-ft. of torque. Equally impressive is that the added power does not affect fuel consumption, as the efficient tuning of the engine only increases the power output when it is needed.

"Just a few weeks after announcing the performance package for select T5 models, we have already received tremendous feedback from our customers," said Chris Dauerer, VCNA's vice president of customer service. "With Polestar, we are able to deliver our performance-minded customers the enhanced driving package they have been looking for now across a variety of our carlines."

Currently, the Polestar performance software package is also available for the following carlines:

- XC60 T6 R-Design (MY2011-2012)
- C30 T5 (MY2008-2012)
- C70 T5 (MY2008-2012)
- S40 T5 (MY2008-2011)
- V50 T5 AWD with manual transmission (MY2008-2011)

About Polestar

Polestar Performance with its headquarters in Gothenburg, Sweden, is Volvo Car's official Motorsport and Performance Partner. Polestar has collaborated with Volvo since 1996 and is currently responsible for all of Volvo's major undertakings in motorsport. Since 2009 Polestar also develops Performance optimization software for Volvo cars. In 2011 Polestar products are sold and installed by Volvo dealers in 15 countries.

For more information please refer to <http://www.polestar.se/>

About Volvo

Volvo Cars of North America, LLC, (www.volvocars.com/us) is a subsidiary of Volvo Car Corp. of Gothenburg, Sweden. VCNA provides marketing, sales, parts, service, technology and training support to Volvo automobile retailers in the United States, and oversees Volvo operations in Canada. For more information please refer to the VCNA media website at: <http://www.volvocars-pr.com/>, and follow Volvo's blog at: <http://www.volvoblog.us/>.

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