

Press Release

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Volvo Cars of North America, LLC, announces pricing of its 2013 model lineup

Rockleigh, N.J. - (July 10, 2012) - Volvo Cars of North America, LLC (VCNA) released pricing for its 2013 model year lineup today. The announcement highlights Volvo's commitment to offer customers outstanding value across its full range of cars, crossovers and SUVs.

For 2013, the S60 lineup starts at \$31,750 for the front-drive T5, while the turbocharged T6 AWD lists for \$40,450. For the first time, Volvo's All-Wheel Drive with Instant Traction is available on the value-leading S60 T5. Providing the best possible grip in all situations - on wet, slippery or completely dry roads - All-Wheel Drive with Instant Traction can be added to any S60 T5 as a stand-alone \$2,000 option. Additionally, the T5 engine receives upgrades for better drivability and to improve overall performance.

Introduced last year to the delight of enthusiasts, the S60 T6 R-Design returns for 2013. With the most powerful six-cylinder currently offered by Volvo, the R-Design's 3.0-liter turbocharged engine puts out a remarkable 325 horsepower and a stout 354 lb.-ft. of torque. The S60 T6 R-Design AWD lists for \$43,900.

Released earlier this year, the popular XC90 received a boldly refreshed look. The base XC90 3.2 starts at \$39,500. A fully color-coordinated exterior makes the XC90 look sleeker and lower to the ground. Design elements include new body color front and rear bumpers, sill moldings and wheel arches. Enhancing the visual magnetism are new standard LED daytime running lights and taillights.

As in the past, each trim level contains previously available optional equipment that has been grouped together based on historical customer preference for pairing of specific features. Three trim levels, Premier, Premier Plus and Platinum builds upon the previous. Each model remains available without the new trim levels. Customers retain the flexibility to select stand-alone option packages as well as single options.

Two new safety features make their debut on the Technology Package for 2013. Active High Beam automatically switches the headlights to low beam when opposite traffic is detected. Road Sign Information (RSI) displays traffic speed signs for the driver on the instrument cluster based on the Forward Looking Camera (FLC).

The Technology Package is optional on all XC60s. The XC60 T6 R-Design AWD starts at \$44,650, while prices begin at \$34,200 for the front-drive 3.2. A new optional package for XC60 features the Power Tailgate and Rear Park Assist Camera.

Volvo's flagship S80 luxury sedan and the XC70 crossover start at \$38,950 and \$33,450, respectively. Armed with youthful spirit, the C30 is as fun to drive as it is to admire. The new Premier trim level debuts for 2013. To the extensive list of standard features, the Premier trim adds a power glass sunroof, power driver's seat with memory and soft loadcover. With a starting price of just \$25,500, the C30 remains the most attainable Volvo.

All new Volvo buyers benefit from Volvo's Safe + Secure Coverage Plan. A complimentary

program, Safe + Secure wraps a comprehensive list of benefits into one package. Specifically, it provides:

- 5 years/50,000 miles of New Car Warranty
- 5 years/50,000 miles of Complimentary Factory Scheduled Maintenance
- 5 years/50,000 miles of Wear and Tear Coverage
- 5 years/Unlimited miles of Volvo On Call Roadside Assistance.

Model	MSRP
<u>C30</u>	
C30 T5 Manual	\$25,500
C30 T5 Premier	\$27,100
C30 T5 Premier Plus	\$28,200
C30 T5 Platinum	\$30,500
C30 T5 R-Design	\$27,850
C30 T5 R-Design Premier	\$29,450
C30 T5 R-Design Premier Plus	\$30,550
C30 T5 R-Design Platinum	\$32,850
<u>C70</u>	
C70 T5	\$40,990
C70 T5 Premier Plus	\$42,190
C70 T5 Platinum	\$44,790
<u>S60</u>	
S60 T5	\$31,750
S60 T5 Premier	\$33,950
S60 T5 Premier Plus	\$35,100
S60 T5 Platinum	\$37,800
S60 T6 AWD	\$40,450
S60 T6 AWD Premier Plus	\$41,600
S60 T6 AWD Platinum	\$44,300
S60 T6 AWD R-Design	\$43,900
S60 T6 AWD R-Design Platinum	\$46,600
<u>S80</u>	
S80 3.2 FWD	\$38,950
S80 3.2 Premier Plus	\$40,100
S80 3.2 Platinum	\$42,800
S80 T6 AWD	\$42,950
S80 T6 Premier Plus	\$44,100
S80 T6 Platinum	\$46,800
<u>XC60</u>	
XC60 3.2	\$34,200
XC60 3.2 Premier	\$37,150
XC60 3.2 Premier Plus	\$39,050
XC60 3.2 Platinum	\$41,750
XC60 T6 AWD	\$40,450
XC60 T6 AWD Premier Plus	\$42,350
XC60 T6 AWD Platinum	\$45,050
XC60 T6 AWD R-Design	\$44,650
XC60 T6 AWD R-Design Premier Plus	\$46,050
XC60 T6 AWD R-Design Platinum	\$48,750
<u>XC70</u>	
XC70 3.2 FWD	\$33,450
XC70 3.2 Premier	\$36,700
XC70 3.2 Premier Plus	\$38,600

XC70 3.2 Platinum	\$41,300
XC70 T6 AWD	\$40,100
XC70 T6 AWD Premier Plus	\$42,100
XC70 T6 AWD Platinum	\$44,800

XC90

XC90 3.2	\$39,500
XC90 3.2 Premier Plus	\$42,000
XC90 3.2 Platinum	\$44,700
XC90 3.2 R-Design	\$42,300
XC90 3.2 R-Design Premier Plus	\$42,700
XC90 3.2 R-Design Platinum	\$45,400

Prices do not include a destination charge of \$895 per vehicle.

Keywords:

Old S60, Volvo XC60, XC90 (2002-2014), C30, C70, Press Releases, 2013, XC70 (2008-2016), S80 (2008-2016)

Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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