

## Press Release

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# Volvo Announces Extended Availability of Polestar Performance Software Packages

## Volvo Announces Extended Availability of Polestar Performance Software Packages

### Upgrade Now Available for earlier T6 and 2.5T engines

**ROCKLEIGH, N.J. (Oct. 31, 2012)** - Volvo Cars of North America (VCNA) announced today factory-authorized performance tuning software for several earlier Volvo models is now available at Volvo retailers across the country.

The Polestar performance tuning software is now available for the following models:

#### T6 Engines - 281 HP to 311 HP

- XC60 MY 2010
- XC70 MY 2009-2010

#### 2.5T Engines -- 208 HP to 237 HP

- S60 MY 2006-2009
- S80 MY 2006
- V70 MY 2006-2007
- XC70 MY 2006-2007
- XC90 MY 2006-2007

Polestar tuning software delivers quicker throttle-response, more torque and more horsepower for an enhanced driving experience. The added power does not affect certified fuel economy, as the efficient tuning of the engine only increases the power output when it is needed.

The T6 Polestar software brings the two carlines to 311 HP and 354 lb.-ft torque, while the 2.5T brings the five carlines to 237 HP and 273 lb.-ft. The Polestar software carries a MSRP of \$1,495 and \$1,295 respectively.

Collectively, the Polestar performance software package is now available for the following carlines:

#### Standard

- XC60 T6 R-Design MY 2012-2013
- S60 T6 R-Design MY 2012-2013
- C30 Polestar Limited Edition MY 2013
- C70 Inscription MY 2012-2013

#### Accessory

- XC60 T6 MY 2010-2013
- XC70 T6 MY 2009-2013
- S60 T6 MY 2011-2013
- C30 T5 MY 2008-2013
- C70 T5 MY 2008-2013
- S40 T5 MY 2008-2011
- V50 T5 AWD (manual transmission) MY 2008-2010
- S60 2.5T MY 2006-2009
- S80 2.5T MY 2006
- V70 2.5T MY 2006-2007
- XC70 2.5T MY 2006-2007
- XC90 2.5T MY 2006-2007

### About Polestar

Polestar Performance with its Headquarter in Gothenburg, Sweden is Volvo Car's official Motorsport and Performance Partner. Polestar has collaborated with Volvo since 1996 and is currently responsible for all of Volvo's major undertakings in motorsport. Since 2009 Polestar also develops Performance optimization software for Volvo cars. In 2011 Polestar products are sold and installed by Volvo Dealers in 15 countries.

For more information please refer to <http://www.polestar.se/>

### About Volvo

Volvo Cars of North America, LLC, ([www.volvocars.com/us](http://www.volvocars.com/us)) is a subsidiary of Volvo Car Corp. of Gothenburg, Sweden. VCNA provides marketing, sales, parts, service, technology and training support to Volvo automobile retailers in the United States. For more information please refer to the VCNA media website at: <http://www.volvocars-pr.com/>, and follow Volvo's blog at: <http://www.volvoblog.us/>.

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