

Press Release

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Lars Danielson - Senior Vice President Asia Pacific

LARS DANIELSON, CV & BIOGRAPHY

Present position: Senior Vice President, Asia Pacific

Born: 1949

Education: B.A. in mathematics in Computer science at the University of Gothenburg.

Professional experience:

2013-	Senior Vice President Volvo Cars China.
2010-2013	Vice president, Volvo Cars Manufacturing Asia, Shanghai, China.
2006-2010	General Manager, Volvo Cars Torslanda (VCT), Gothenburg, Sweden.
1998-2006	Vice President Manufacturing, Saab Automobile, Trollhättan, Sweden.
1995-1998	Director of press shop operations, General Motors Europe, Zurich, Switzerland.
1992-1995	Press shop manager, Saab Automobile.
1989-1992	Director Material / Production Control and logistics, Saab Automobile.
1975-1989	Various positions within Saab Automobile, Trollhättan, Sweden.

BIOGRAPHY

Lars Danielson has more than 20 years of experience from executive positions in the automotive industry. As a native Swede, he started his career at Saab Automobile. There he held several positions and was the head of manufacturing operations for 8 years.

In 2006 Mr Danielson joined Volvo Cars. He took on the role as general manager for the Torslanda plant in Gothenburg and stayed there until 2010. In this period Volvo Cars Manufacturing (VCM) operations went through major improvements, in order to achieve higher quality and efficiency. Lars was together with the VCM management team leading this transformation.

Lars Danielson moved to China when Geely acquired Volvo Cars in 2010. He got the responsibility to lead the establishment of Volvo Cars' manufacturing footprint in China, including the car plant in Chengdu and other sites.

Since the beginning of 2013 Mr Danielson is head of Volvo Cars' operations in China, including sales, product development, purchasing, manufacturing, and all administrative functions with headquarters in Jiading, Shanghai, China.

Keywords:

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