

Press Release

Sep 10, 2013 | ID: 131891

Volvo Car Group at the 2013 Frankfurt Motor Show: Concept Coupé and Drive-E powertrains introduce the new Volvo Cars

Volvo Car Group at the 2013 Frankfurt Motor Show: Concept Coupé and Drive-E powertrains introduce the new Volvo Cars

The rapid transformation of Volvo Car Group (Volvo Cars) is highly evident at the 2013 Frankfurt Motor Show. The new Volvo Concept Coupé, which was revealed at a press conference today, showcases the capability of the company's new Scalable Product Architecture – and the new, super-efficient four-cylinder Drive-E powertrains are now available in six Volvo models.

"We are creating a new product portfolio that blends a strong heritage with innovative technology and emotional design. Every core area is brought into a new dimension, also injecting more emotion into the rational properties that are the heart and soul of Volvo," said Lex Kersemakers, Senior Vice President, Product Strategy and Vehicle Line Management at Volvo Car Group.



Paving the way for new XC90

Concept Coupé is the first in a series of three concept cars that demonstrate the new design direction of Volvo Cars. They are paving the way for the introduction of the all-new XC90 next year.

"The Volvo Concept Coupé shows what you can expect from our new architecture: the confident stance, the proportions and the most prominent design signatures. Even though the all-new XC90 is a different type of car, you will recognize the connection instantly," said Thomas Ingenlath, Senior Vice President Design at Volvo Car Group.

Launch of Drive-E powertrains

The first three engines from Volvo Cars' new two-liter, four-cylinder Drive-E Powertrain family are launched during the autumn of 2013.

Initially, the new S60 and XC60 will be available in the United States with two engines from the new engine family: the 302 hp petrol turbo T6 and the 240 hp T5. The Drive-E T5 will also be available in the new Volvo XC70 and S80. To deliver the desired responsive, smooth and fuel-efficient drivability, the engines are teamed with a new eight-speed automatic gearbox from Aisin, tuned for improved fuel economy.



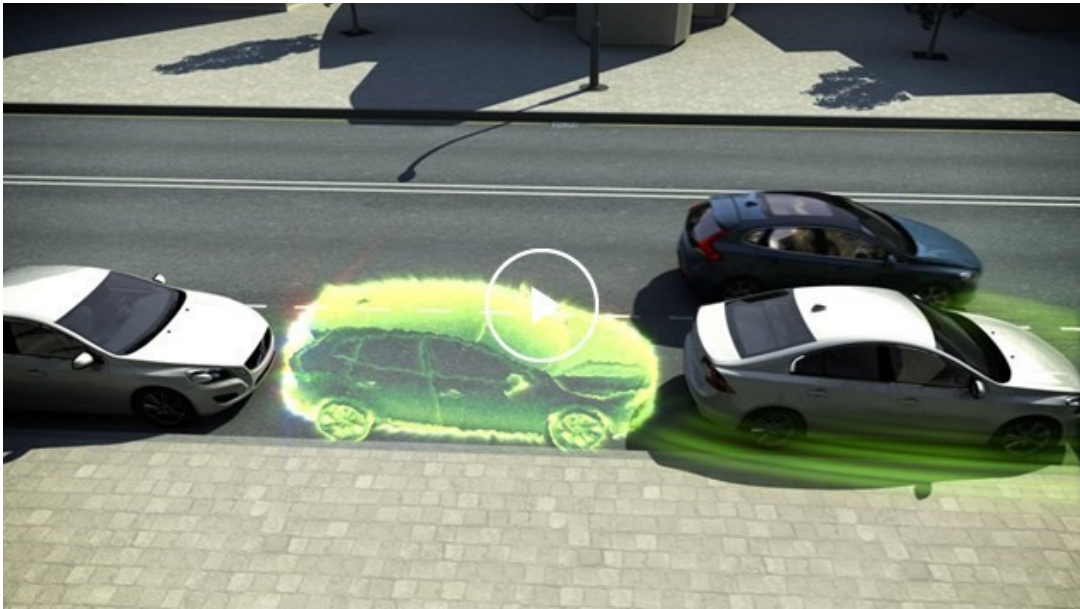
Volvo Cars' strategy is to use electrification to create the most powerful versions in the new four-cylinder Drive-E engine family, taking power figures up into V8 territory. The concept car in Frankfurt is equipped with Volvo Cars' ingenious plug-in hybrid technology. A high-performance petrol engine teamed with an electric motor on the rear axle gives Volvo Concept Coupé a total output of about 400 hp and over 600 Nm of torque.

"Our successful V60 Plug-in Hybrid [not currently available in the U.S.] has already proved that the most efficient car can be one of the most fun to drive, and the pleasure is guilt free. And today we can confirm that the new XC90 also will come a plug-in hybrid at the top of the range," said Lex Kerssemakers.

The high-performance petrol engine T6 is fitted with a supercharger and turbocharger combined. "Our four-cylinder engines offer higher performance than today's six-cylinder units and lower fuel consumption than our current, already efficient four-cylinders," said Lex Kerssemakers.

New features in 60-series

On top of the new Drive-E powertrains, Volvo Cars introduce new infotainment and safety features in the 60-series. Lane Keeping Aid, which helps the driver stay in the lane by applying extra steering torque to the steering column, and the parallel parking wizard Park Assist Pilot will be available on future U.S. S60 and V60 models.



Keywords:

Old V60, Press Releases, 2015, Product News

Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

Related Images



[More Images >](#)

Related Videos



[More Videos >](#)

[media.volvocars.com >](https://media.volvocars.com)

[volvocars.com >](https://volvocars.com)

Copyright © 2025 Volvo Car Corporation (or its affiliates or licensors).