

## Press Release

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# 2013 Volvo XC70 Tops Luxury Multi-Function Category on Total Value Index

### **Volvo XC70 Tops Luxury Multi-Function Category on Total Value Index**

**ROCKLEIGH, N.J. (Nov. 25, 2013)** – Volvo's XC70 won the "Luxury Multi-Function Car" category in the 18<sup>th</sup> annual Strategic Vision Total Value Index™ study.

In its study of nearly 46,000 new car buyers for 2013 models between September 2012 and March 2013, Strategic Vision examined the ownership experience as well as the customer's assessment of the current and future economic impact of ownership.

The 2013 XC70 generates an irresistible attraction for those seeking the traditional Volvo wagon virtues of comfort, safety and utility plus the sporty style, increased ground clearance and charisma of a contemporary crossover.

The following model year marked the biggest redesign of existing models in Volvo history. On sale now, the 2014 XC70 includes redesigned front and rear styling among a number of new features.

Click [here](#) for the complete Strategic Vision press release.

### Keywords:

Press Releases, 2013, XC70 (2008-2016), Product News

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